



PRO
SOLUTIONS

SALES AID

Cold & Flu Season

WHY SHOULD YOU CARE?

- Cold and flu season typically impacts Americans during November through February
- Flu costs ~\$11.2B in the US annually²
- 50% of people go to work even when they are feeling unwell³
- A single infected person can spread germs to 50% of shared surfaces⁴
- Only 27% of facility managers actually send an employee home if they come to work sick⁵

Protecting employees and guests is critical to help stop the spread of germs.



OUR PRODUCTS

Professional Lysol® Disinfectant Spray

- Kills cold, flu, and respiratory viruses in 30 seconds¹
- Effective on hard and soft surfaces
- 94% USDA certified biobased 

Lysol® Disinfecting Wipes

- Kills cold, flu, and respiratory viruses in 15 seconds¹
- Safe for 100+ surfaces

HOW ARE YOU PREPARING?

Do you clean your frequently touched surfaces or do you disinfect them?

Why it matters: Disinfection kills 99.9% of germs, while cleaning does not remove all the germs from surfaces.

Do you make products such as disinfecting wipes available to your employees?

Why it matters: Making products available to employees empowers them to protect themselves from the spread of germs during the cold and flu season.

OVERCOMING OBJECTIONS

I am already cleaning regularly. I don't need to do more.

While you might clean regularly, it is important to focus on disinfection as it helps stop the spread of germs. Lysol® Wipes and Sprays are effective against multiple strains of cold, flu and respiratory viruses.

I have a cheaper alternative to Lysol®.

While there are cheaper alternatives, Lysol® works fast and effectively to kill cold and flu viruses. Nothing kills more germs on more surfaces than Lysol® Disinfectant Spray,¹ the #1 Disinfectant Spray brand,⁶ and it is associated with helping stop the spread of germs during critical moments such as a flu outbreak.

THE LYSOL® DIFFERENCE

Helps Protect in Seconds

Kills cold, flu, RSV and COVID-19 within seconds to help protect from the spread of germs.¹

Versatile

Products can be used across a range of surfaces. **Professional Lysol® Disinfectant Spray** works on hard and soft surfaces, and **Lysol® Disinfecting Wipes** are safe on use on 100+ surfaces (including electronics).

Trusted

Lysol® remains one of the most trusted brands in America. Put the brand to work for your business and help drive confidence.

TO LEARN MORE, CONTACT YOUR RECKITT SALES PROFESSIONAL OR VISIT [LYSOLPROSOLUTIONS.COM](https://www.lysolprosolutions.com)

¹When used as directed. ²National Foundation of Infectious Diseases, Accessed on Aug 11. ³Proprietary Reckitt survey, 2021. ⁴Reynolds KA, Beamer PI, Plotkin KR, Sifuentes LY, Koenig DW, Gerba CP. The healthy workplace project: Reduced viral exposure in an office setting. Arch Environ Occup Health. 2016 May 3;71(3):157-62. doi: 10.1080/19338244.2015.1058234. Epub 2015 Jun 11. PMID: 26066784; PMCID: PMC4676746. ⁵Proprietary survey of facility managers commissioned in Mar 2023. ⁶Based on sales data ending 52 weeks 6/29/24

