



# NEWSLETTER

Dial® Professional // ISSUE 2: APRIL 2022 Q2



## 01 EXTENDED! clean+gentle™ & hand sanitizer promotion

Earn up to \$10,000 when you hang Dial® clean+gentle™ Antibacterial Foaming Hand Wash refills or Dial® Gel or Foam Hand Sanitizer refills between **January 1st through June 30th!** Receive \$5.00 off each case of refills. Minimum 20 cases of refills. You can also receive \$2.00 to \$5.00 per dispenser depending on the number of dispensers hung on the wall. Finally we are offering free stands when you purchase touch-free dispensers with Dial® touch-free foam or gel hand sanitizer refills.



Please reference the links below for more information on the [Distributor Sales Rep Promotion](#) and the [End User Rebate](#)

[LEARN MORE](#)



## Did you know?

Handwashing can **reduce** the risk of respiratory illnesses, like colds, in the general population by **16–21%\***

\* [www.cdc.gov/healthywater/hygiene/fast\\_facts.html](http://www.cdc.gov/healthywater/hygiene/fast_facts.html)



## 02 NEW! Bottle Shape with Flip-Top Cap Improved Dosing Functionality

Dial® Gold Antibacterial Liquid Hand Soap kills 99.9% of bacteria encountered in away-from-home settings. Provides broad spectrum antibacterial effectiveness and contains moisturizers to help condition dry skin every time you wash. Specially formulated for frequent hand washes. Can be used in any commercial or professional setting.



**#1 Doctor Recommended Antibacterial Hand Soap Brand**



Please reference the links below for more information on the [NEW! Bottle Shape with Flip-Top Cap](#)



## 03 NEW LOOK! Dial® Spring Water® Hydrating Body Wash

- **HYDRATING BODY WASH:** Awaken your senses as you wash with the nature inspired and refreshing scent of Dial® Spring Water®
- **MOISTURE BALANCE TECHNOLOGY:** Moisturizing – Clean Rinsing Rich Lather: Leaves Skin feeling nourished and silky
- **CLEAN RINSING FORMULAS:** Developed to rinse clean, leaving skin feeling hydrated without a filmy residue
- **WASHES AWAY BACTERIA:** Dial® Spring Water® Body Wash is good for everyday washing and is formulated to wash away bacteria, keeping you feeling fresh and clean



Please reference the link below for more information on the [Dial® Spring Water® Hydrating Body Wash Transition](#)



## 04 Dial® Professional Hospitality Program

When it comes to helping protect your guests and staff from harmful bacteria, you need a plan – a plan for success. You need Dial® Professional. You already know Dial® is the **#1 Doctor Recommended Antibacterial Hand Soap Brand**. But did you know Dial® Professional can help keep your guests and staff safe throughout the entire hotel with a full array of hand soaps and body washes, shampoos and conditioners, hand sanitizers, and laundry and dish detergents? From the front of the house to the back of the house, public areas to private guest rooms, Dial® Professional will help protect your guests, your staff, and your reputation. Come experience a Peace of Mind with Dial® Professional's Hospitality Program.

Create a **Plan for Success, Versatility, Continued Routine and Golden Hospitality** with Dial® Professional, watch our informative video via the link below:

▶ Watch: [Dial® Professional for Hospitality Properties](#)

# MAKE IT YOURS!



your color here

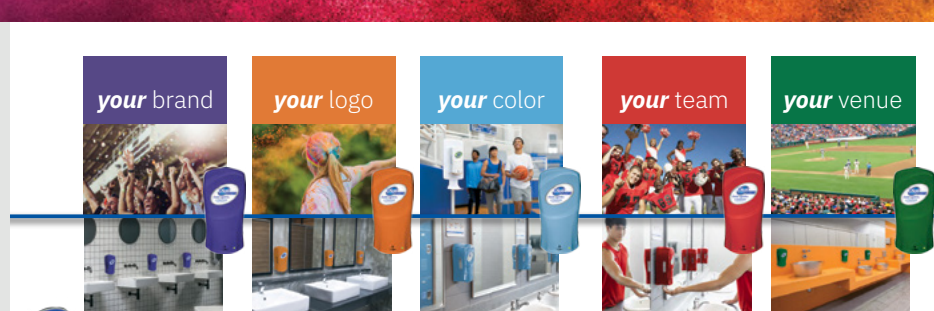
LET'S GET STARTED!

your logo here

Custom Color Dispensers

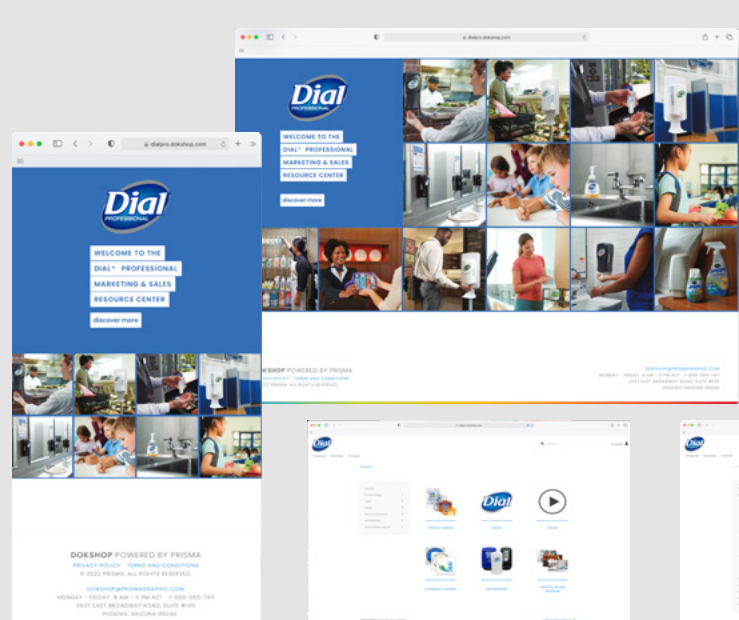
## 05 Dial® FIT® Your Way

Choose your color, add your logo, make it yours with our NEW Custom Color FIT® Dispenser Program! Minimum order quantity is 750 dispensers.



## NEW & TRENDING! Dial® Professional Elevates Branding Game with Dokshop™

[REGISTER TODAY!](#)



A complete digital asset library is now at your fingertips in one place for easy access and retrieval. Dokshop™ acts as an online digital asset library giving you access to the right branded assets, exactly when you need them from Product Images to Logos to Videos and so much more.

Register today at [Dial® Professional via Dokshop™](#)



For more information please visit [DialProfessional.com](http://DialProfessional.com) or reach out to your National Account Manager





# BACK TO BUSINESS WITH

DISTRIBUTOR PROMOTION  
JANUARY 1 – JUNE 30

DSRs  
EARN  
UP TO **\$10,000**

## DISPENSER SPIFF FOR DSR

Dial® 1700 & Dial® FIT® Dispensers  
(Manual & Touch-Free)

- \$2** per dispenser: 20-50
- \$3** per dispenser: 51-100
- \$5** per dispenser: 101+

*plus*

1 stand for every  
Touch-Free  
Dispenser!

**\$5** OFF  
PER  
CASE

**Clean+Gentle™ Foaming Hand Wash Refills  
Gel or Foaming Hand Sanitizer Refills**

For every 1 dispenser placed 1 CASE of refills must be purchased. Minimum 20 Cases of refills.



# BACK TO BUSINESS WITH

## DISTRIBUTOR PROMOTION

- Dial® Clean + Gentle FIT® Manual – Refill 3/1.2 L US
- Dial® Clean + Gentle FIT® Touch-Free – Refill 3/1 L US
- Dial® Clean + Gentle Dial® 1700 – Refill 3/1.7 L US
- Dial® Gel Hand Sanitizer FIT® Manual – Refill 3/1.2L
- Dial® Foam Hand Sanitizer FIT® Touch Free – Refill 3/1L
- Dial® Gel Hand Sanitizer FIT® Touch-Free – Refill 3/1L
- Dial® Foam Hand Sanitizer FIT® Manual – Refill 3/1.2L
- Dial® Gel Hand Sanitizer Dial® 1700 Manual – Refill 3/1.2L
- Dial® Foam Hand Sanitizer Dial® 1700 Manual – Refill 3/1.2L



For detailed product information please visit <https://rapid-rebates.com/DialHenkel/>

### Promotional Guidelines:

- Cannot be combined with other promotions.
- Only full cases of the promoted items may be ordered during the promotion period.
- Case(s) of Dial® Hand Sanitizer and/or Clean+Gentle™ refills must accompany FIT® or Dial® 1700 dispensers in a 1:1 ratio (1 case to each 1 dispenser) in order to be valid. 20 Case Minimum of Refills.
- Multiple proof of deliveries can be submitted during the promotion.
- No returns allowed.
- Wholesaler/distributor purchases floor stand at into stock price.
- Floor stands rebated with submission of proof of purchase.
- New dispenser placements only.
- Information and invoices must be uploaded to <https://rapid-rebates.com/DialHenkel/>.
- Distributor Sales Rep must submit approved form with supporting documentation / invoices to <https://rapid-rebates.com/DialHenkel/>.
- All proof of deliveries must be submitted no later than July 15, 2022 or they will not be accepted.
- Rebate amount is to be paid in up to 6 weeks after submission of proof of purchase.
- This offer applies only to the Dial® stand and select Dial® refills and dispensers as shown on the flyer.
- Program valid 1/1/2022 to 6/30/2022.
- Proper tax documents will be issued. If necessary, all taxes on awards over \$599 will require the completion of a 1099 tax form.
- Dial® Professional reserves the right to cancel and/or amend the program criteria at anytime without prior written notice.
- Void where prohibited by law.

## HOW TO REDEEM:

**LOG IN**  
<https://rapid-rebates.com/DialHenkel/>



**UPLOAD  
INVOICES**  
related to promotion



**RECEIVE  
PROMO VALUE!**  
in up to 6 weeks



Register at <https://rapid-rebates.com/DialHenkel/> to redeem promotion value

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# BACK TO BUSINESS WITH

END USER REBATE  
JANUARY 1 – JUNE 30

EARN  
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Per End User Location

## END USER REBATE

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(Manual & Touch-Free)

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plus

1 stand for every  
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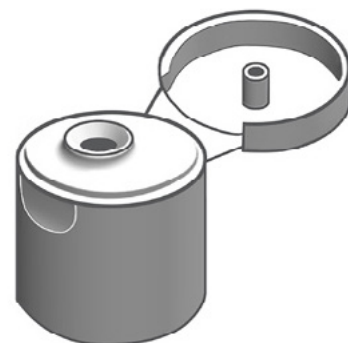
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PROMO VALUE!**  
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# Gold Antibacterial Liquid Hand Soap



## **NEW** Bottle Shape with Flip-Top Cap

Improved Dosing Functionality

### **Dial® Gold Antibacterial Liquid Hand Soap**

kills 99.9% of bacteria encountered in away-from-home settings. Provides broad spectrum antibacterial effectiveness and contains moisturizers to help condition dry skin every time you wash. Specially formulated for frequent hand washes. Can be used in any commercial or professional setting.

**NEW** Bottle Shape, **NEW** FG IDH, **NEW** UPCs  
Increased Case Count • Same Trusted Formula

Dial® Gold Antibacterial Liquid Hand Soap

FG IDH	Case UPC	Item UPC	Pack/Size
2753421	0 17000 32966 6	0 17000 32964 2	144/2oz
Item Dimensions		Case Dimensions	
(L) 1.02" x (W) 1.81" x (H) 3.89"		(L) 12.81" x (W) 10.94 x (H) 8.19"	

**OLD** Dial® Gold Liquid Hand Soap

FG IDH	Case UPC	Item UPC	Pack/Size
2147661	0 17000 06059 7	0 17000 06059 0	48/2oz



### **#1 Doctor Recommended Antibacterial Hand Soap Brand**

- › Kills 99.9% of Bacteria in a Single Wash
- › Broad Spectrum Antibacterial Effectiveness
- › Dermatologist-Tested
- › Gently cleanses skin without drying
- › NSF: Nonfood Compounds Program Listed E2 Registration No. 155014

**THE DIFFERENCE IS DIAL™**

For more information visit our website: [dialprofessional.com](http://dialprofessional.com), or call 1-800-253-3425

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— **NEW** —  
**Dial® Spring Water®**  
 HYDRATING BODY WASH

New & Enhanced Formula  
 New FG IDHs • Same UPCs



moisturizing  
 conditioners  
 gentle cleansers  
 free from parabens,  
 phthalates,  
 silicones™



A BALANCE  
 OF CLEAN &  
 MOISTURE

# COUNT ON CLEAN



Dial® Spring Water® Body Wash 6/15oz  
**OLD** FG IDH: 1937884

**NEW** FG IDH      Case UPC      Item UPC  
 2816792      0 17000 99804 6      0 17000 99803 9



Dial® Spring Water® Body Wash 8/1 Liter  
**OLD** FG IDH: 1937885

**NEW** FG IDH      Case UPC      Item UPC  
 2816791      0 23400 04031 2      0 23400 04031 5

**THE DIFFERENCE IS DIAL™**

For more information visit our website: [dialprofessional.com](http://dialprofessional.com), or call 1-800-253-3425

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