

PROCELL[®]
BY THE DURACELL COMPANY

**IF YOU PAY LESS FOR BATTERIES,
YOU MIGHT PAY EXTRA FOR LABOR.***



REPLACE LESS. SAVE MORE.*

*vs. relevant competition. Results may vary based on devices, usage habits, facility sizes, wages and maintenance schedules.

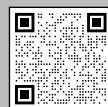
THE PROBLEM:

YOU COULD BE SPENDING
UP TO 10X MORE
ON LABOR REPLACING
DEAD BATTERIES
THAN YOU DO ON THE
BATTERIES THEMSELVES.¹

- *not to mention the
unsatisfied guests that can
affect your brand reputation*



SCAN TO DISCOVER MORE
ABOUT PROCELL® SOLUTIONS



*Costs and time results may vary based on replacement time, labor wage and battery cost. For more information visit www.procell.com/costcalculator

NEW & IMPROVED

THE SOLUTION

PROCELL® batteries are engineered with a **NEW AND IMPROVED FORMULA** to deliver longer-lasting,* more reliable power in all professional devices so your teams can stay focused on what matters most: **YOUR GUESTS.**

- ▶ **EXTEND THE LIFE OF YOUR BATTERY-OPERATED DEVICES**
- ▶ **REDUCE LABOR COSTS AND DOWNTIME**
- ▶ **PROTECT YOUR BRAND REPUTATION BY ENSURING A SEAMLESS, RELIABLE GUEST EXPERIENCE.**

*vs. PC 1500 & PC 2400 formula. Results may vary based on devices, usage habits, facility sizes, wages and maintenance schedules.





BUILT IN THE **USA** 
WITH US & GLOBAL PARTS¹

Our **AA/AAA/C** and **D** cells are now all **Built in the USA** with US and global parts supporting domestic manufacturing and helping your environmental footprint by reducing transportation.

SUSTAINABILITY



Longer-lasting² batteries = fewer batteries used and fewer ending up in landfill.



SCAN TO DISCOVER MORE ABOUT PROCELL® SOLUTIONS

1 - AA/AAA/C/D
2 - vs. PC 1500 & PC 2400 formula. Results may vary based on devices, usage habits, facility sizes, wages and maintenance schedules.

ONE BATTERY PORTFOLIO FOR ALL YOUR PROFESSIONAL DEVICES

Our NEW & IMPROVED PROCELL® battery line-up delivers a simpler, smarter solution.

Engineered to last even longer* across all your professional devices, it makes battery selection effortless, so you can spend less time managing batteries and more time focusing on what matters most.



REPLACE LESS. SAVE MORE.**

*vs. PC 1500 & PC 2400 formula. Results may vary based on devices, usage habits, facility sizes, wages and maintenance schedules.
**vs. relevant competition. Results may vary based on devices, usage habits, facility sizes, wages and maintenance schedules.

THE PROCELL® LINEUP

PROCELL® ALKALINE BATTERIES

Specifically engineered to deliver precise pulses of energy while lasting longer in all your professional devices*.

EXAMPLES INCLUDE:

- ▶ WALL SAFE

▶ PAPER TOWEL DISPENSER

▶ ELECTRONIC DOOR LOCK

▶ TOUCHLESS SOAP DISPENSER
- ▶ TOUCHLESS FLUSH VALVE

▶ SECURITY CAMERA

▶ AUTOMATIC ODORIZER

▶ BARRICADE LIGHTS

MFR ITEM #	CELL TYPE	PACK QTY.	CASE QTY.
PC1500	AA	24	144
PC2400	AAA	24	144
PC1400	C	12	72
PC1300	D	12	72
PC1604	9V	12	72
PC908	908	1	6
PCBP-STYLE-28110	28110	1	100
PXBP-STYLE-B	B	1	100
PXBP-STYLE-F	F	1	100
PXBP-STYLE-ILCO	ILCO	1	100

PROCELL® LITHIUM AND LITHIUM COIN BATTERIES

PROCELL® High Power Lithium Batteries can handle high rate discharge for a variety of applications, under intermittent or continuous drain. Both battery types are available at scale to power industrial devices.

EXAMPLES INCLUDE:

- ▶ TOUCHLESS FAUCET

▶ WIRELESS SENSORS

▶ LED FLASHLIGHTS
- ▶ SECURITY CAMERAS

▶ SMOKE & CO DETECTORS

MFR ITEM #	CELL TYPE	PACK QTY.	CASE QTY.
PC2016	2016	20	200
PC2025	2025	20	200
PC2032	2032	20	200
PC123	CR123	12	216
PCCR2	CR2	12	216
PC223	HPL223	1	6



RELIABLE POWER SOLUTIONS FOR HOSPITALITY

CONFERENCE ROOMS

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
Clocks: AA, AAA
Touchless Hand Sanitizer Dispensers: AA, AAA, C, D
Laser Pointers: AA, AAA
Remote Controls: AA, AAA
Smoke Detectors: AA, 9V
Tape Recorders: AA, AAA, 9V
Thermostats: AA, AAA, 9V
Wireless Microphones: AA, 9V

ENGINEERING

Diagnostics: AA, AAA, C, D
Cameras: AA, AAA
Door Locks: AA, AAA, 9V
Infrared Thermometers: AA, 9V
Pagers: AA, AAA
Thermostats: AA, AAA, 9V
Wireless Keyboards: AA
Wireless Mice: AA, AAA

GUEST ROOMS

Clock Radios: AA, C, D
CO Detectors: AA, 9V
Door Locks: AA, AAA, 9V
Occupancy Sensors: AA
Remote Controls: AA, AAA
Safes: AA, C
Smoke Detectors: AA, 9V
Thermostats: AA, AAA, 9V
Wireless Keyboards: AA
Wireless Mice: AA, AAA

GYM

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
Clocks: AA, AAA
Door Locks: AA, AAA, 9V
Occupancy Sensors: AA
Remote Controls: AA, AAA
Thermostats: AA, AAA, 9V

HOUSEKEEPING

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
Black Lights: AA
Door Locks: AA, AAA, 9V
Flashlights: AA, C, D

KITCHEN

Clocks: AA, AAA
Food Scales: AA, C, D
Food Thermometers: AA, AAA
Hand Mixers: AAA, D
Infrared Thermometers: AA, 9V
Metal Detectors: AA, C
Timers: AA, AAA
Touchless Hand Sanitizer Dispensers: AA, AAA, C, D
Touchless Paper Towel Dispensers: AA, C, D
Touchless Soap Dispensers: AA, C, D

LOBBY

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
Calculators: AA, AAA
Handicap Door Openers: 9V
Money Counters: AA, C, D
Pagers: AA, AAA
Smoke Detectors: AA, 9V
Touchless Hand Sanitizer Dispensers: AA, AAA, C, D

POOL/SPA

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
Door Locks: AA, AAA, 9V
Flashlights: AA, C, D
Humidity Meters: AA, 9V
Smoke Detectors: AA, 9V
Thermostats: AA, AAA, 9V

RESTROOMS

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
CO Detectors: AA, 9V
Light Sensors: AA, AAA
Smoke Detectors: AA, 9V
Thermostats: AA, AAA, 9V
Touchless Faucets: AA, D
Touchless Hand Sanitizer Dispensers: AA, AAA, C, D
Touchless Paper Towel Dispensers: AA, C, D
Touchless Soap Dispensers: AA, C, D
Touchless Toilets: AA
Touchless Urinals: AA

RETAIL

Flashlights: AA, C, D
Smoke Detectors: AA, 9V

SECURITY

Clocks: AA, AAA
Cameras: AA, AAA
Door Locks: AA, AAA, 9V
Touchless Hand Sanitizer Dispensers: AA, AAA, C, D
Motion Sensors: 123, AA
Pagers: AA, AAA
Security Cameras: 123, CR2, AA, AAA, C, D
Two-Way Radios: AA, AAA

SHIPPING/RECEIVING

Clocks: AA, AAA
CO Detectors: AA, 9V
Freight Scales: AA, C, D
Smoke Detectors: AA, 9V
Two-Way Radios: AA, AAA

“You aren’t seriously thinking of changing to longer lasting batteries, are you?! I thought we were cool! What about the old times?”



FOR MORE INFORMATION, VISIT PROCELL.COM OR REACH OUT TO YOUR PROCELL® REPRESENTATIVE.

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