

PROCELL[®]

BY THE DURACELL[®] COMPANY



REPLACE LESS.
SAVE MORE.

POWER THAT WON'T DISRUPT
THE GUEST EXPERIENCE

NEW & IMPROVED PERFORMANCE
FROM CHECK-IN TO CHECK-OUT

THE PROBLEM

WHEN POWER FAILS, GUEST SATISFACTION FOLLOWS

- ▶ A **touchless flush valve** in the pool area stops working.
- ▶ A **touchless paper towel dispenser** in the lobby battery dies during check-in hours.
- ▶ A **door lock** battery dies — now a guest can't get into their room.
- ▶ A guest calls down because the **safe** won't open.

These aren't just minor inconveniences.
They **disrupt operations, frustrate guests, and chip away at your brand experience.**

THE CAUSE?

Too often, it's **short-lived batteries** and a **reactive maintenance approach** — leading to **unnecessary costs, downtime, and negative reviews.**

IF YOU PAY LESS FOR BATTERIES,
YOU MIGHT PAY EXTRA FOR LABOR.
SWITCH TO PROCELL® SO YOU SEE
LESS OF HIM...

THE SOLUTION

THE PROCELL® SOLUTION
FEWER FAILURES.
LESS LABOR.
HAPPIER GUESTS.

With a **NEW & IMPROVED** formula, Procell batteries are engineered for longer life in the high-drain, high-use devices that keep your hotel running — from restrooms to guest rooms, and everywhere in between. More reliability means smoother operations, and more time focused on what matters: your guests.

WHY PROCELL®?



UP TO 45% LONGER LIFE IN HIGH-DRAIN PROFESSIONAL DEVICES*



FEWER EMERGENCY SWAPS, FREEING UP STAFF AND REDUCING DOWNTIME



IMPROVED UPTIME = BETTER GUEST REVIEWS



FEWER SKUS, SIMPLIFIED ORDERING, AND EASIER INVENTORY MANAGEMENT

REPLACE LESS. SAVE MORE.

One dead battery can disrupt an entire stay. PROCELL® is the only battery your property needs to power critical devices across departments — reliably, efficiently, and without interruption.

Keep your hotel running smoothly and silently with Procell — **THE BATTERY BUILT FOR PROFESSIONALS.**

*Estimated cost savings versus relevant competition, results vary based on size and maintenance schedules of facilities, wages, etc. Visit Procell.com for more details



EMPOWERING SUSTAINABLE OPERATIONS

POWERING HOSPITALITY WITH PURPOSE

At Procell®, we understand that today’s hotels are focused on more than guest satisfaction – they’re also committed to sustainability. That’s why our batteries are engineered not just for performance, but for environmental responsibility. From smarter manufacturing to fewer changeouts, Procell® helps reduce waste, lower operational impact, and support your hotel’s green initiatives – all without compromising on reliability.

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MANUFACTURING: PROCELL® batteries are built to last and packaged in bulk cardboard, reducing plastic and waste.
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ENVIRONMENTAL IMPACT: Longer-lasting batteries = fewer batteries used and fewer ending up in landfill.
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RECYCLING: We partner with responsible recycling programs to help recover and reuse more batteries.
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PRODUCT INNOVATION: We study real-life device usage to engineer batteries that perform better and last longer – reducing replacements and waste.

DISCOVER THE DIFFERENCE WITH THE PROCELL® COST CALCULATOR

For a hotel with 500-room capacity using PROCELL® batteries:

- ▶ Save up to 26,772 fewer batteries annually.
- ▶ Cut CO₂ emissions by 807 lbs.
- ▶ Reduce landfill waste by 121 lbs.
- ▶ Equal to CO₂ absorbed by 62 trees.



SCAN TO DISCOVER MORE
ABOUT PROCELL® SOLUTIONS

Environmental impact

Total batteries per year

SAVING YOU, ON AVERAGE, UP TO

26,772

batteries against competitors





Reducing your battery usage by up to 26,772 batteries...

could reduce CO2 emissions by

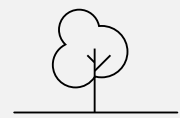
807 lbs



And result in a positive impact on the environment...

by reducing absorption of CO2 by

62 saplings



These savings could also...

reduce waste going to landfill by

121 lbs



This is an estimated cost calculation based on specific makes and models of devices versus relevant competition. The results will vary based on specific devices, usage habits, current batteries used, size of facilities, conditions and commercial maintenance schedules of devices including wages

THE PROCELL® LINEUP

PROCELL® ALKALINE BATTERIES

Specifically engineered to deliver precise pulses of energy while lasting longer in all your professional devices*.

RECOMMENDED FOR:

- ▶ WALL SAFE

▶ PAPER TOWEL DISPENSER

▶ ELECTRONIC DOOR LOCK

▶ TOUCHLESS SOAP DISPENSER
- ▶ TOUCHLESS FLUSH VALVE

▶ SECURITY CAMERA

▶ AUTOMATIC ODORIZER

MFR. #	CELL TYPE	PACK QTY.	CASE QTY.
PX1500	AA	12	144
PX2400	AAA	12	144
PX1400	C	12	72
PX1300	D	12	72
PX1604	9V	12	72
PX908	908	1	6

PROCELL® LITHIUM AND LITHIUM COIN BATTERIES

PROCELL® High Power Lithium Batteries can handle high rate discharge for a variety of applications, under intermittent or continuous drain. Both battery types are available at scale to power industrial devices.

RECOMMENDED FOR:

- ▶ TOUCHLESS FAUCET

▶ WIRELESS SENSORS

▶ LED FLASHLIGHTS
- ▶ SECURITY CAMERAS

▶ SMOKE & CO DETECTORS

MFR. #	CELL TYPE	PACK QTY.	CASE QTY.
PX2016	2016	5	40
PX2025	2025	5	40
PX2032	2032	5	40
PX123	CR123	12	216
PXCR2	CR2	12	216
PX223	HPL223	1	6



RELIABLE POWER SOLUTIONS FOR HOSPITALITY

CONFERENCE ROOMS

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
Clocks: AA, AAA
Touchless Hand Sanitizer Dispensers: AA, AAA, C, D
Laser Pointers: AA, AAA
Remote Controls: AA, AAA
Smoke Detectors: AA, 9V
Tape Recorders: AA, AAA, 9V
Thermostats: AA, AAA, 9V
Wireless Microphones: AA, 9V

ENGINEERING

Diagnostics: AA, AAA, C, D
Cameras: AA, AAA
Door Locks: AA, AAA, 9V
Infrared Thermometers: AA, 9V
Pagers: AA, AAA
Thermostats: AA, AAA, 9V
Wireless Keyboards: AA
Wireless Mice: AA, AAA

GUEST ROOMS

Clock Radios: AA, C, D
CO Detectors: AA, 9V
Door Locks: AA, AAA, 9V
Occupancy Sensors: AA
Remote Controls: AA, AAA
Safes: AA, C
Smoke Detectors: AA, 9V
Thermostats: AA, AAA, 9V
Wireless Keyboards: AA
Wireless Mice: AA, AAA

GYM

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
Clocks: AA, AAA
Door Locks: AA, AAA, 9V
Occupancy Sensors: AA
Remote Controls: AA, AAA
Thermostats: AA, AAA, 9V

HOUSEKEEPING

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
Black Lights: AA
Door Locks: AA, AAA, 9V
Flashlights: AA, C, D

KITCHEN

Clocks: AA, AAA
Food Scales: AA, C, D
Food Thermometers: AA, AAA
Hand Mixers: AAA, D
Infrared Thermometers: AA, 9V
Metal Detectors: AA, C
Timers: AA, AAA
Touchless Hand Sanitizer Dispensers: AA, AAA, C, D
Touchless Paper Towel Dispensers: AA, C, D
Touchless Soap Dispensers: AA, C, D

LOBBY

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
Calculators: AA, AAA
Handicap Door Openers: 9V
Money Counters: AA, C, D
Pagers: AA, AAA
Smoke Detectors: AA, 9V
Touchless Hand Sanitizer Dispensers: AA, AAA, C, D

POOL/SPA

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
Door Locks: AA, AAA, 9V
Flashlights: AA, C, D
Humidity Meters: AA, 9V
Smoke Detectors: AA, 9V
Thermostats: AA, AAA, 9V

RESTROOMS

Automatic Air Fresheners / Automatic Odorizers: C, D, 9V
CO Detectors: AA, 9V
Light Sensors: AA, AAA
Smoke Detectors: AA, 9V
Thermostats: AA, AAA, 9V
Touchless Faucets: AA, D
Touchless Hand Sanitizer Dispensers: AA, AAA, C, D
Touchless Paper Towel Dispensers: AA, C, D
Touchless Soap Dispensers: AA, C, D
Touchless Toilets: AA
Touchless Urinals: AA

RETAIL

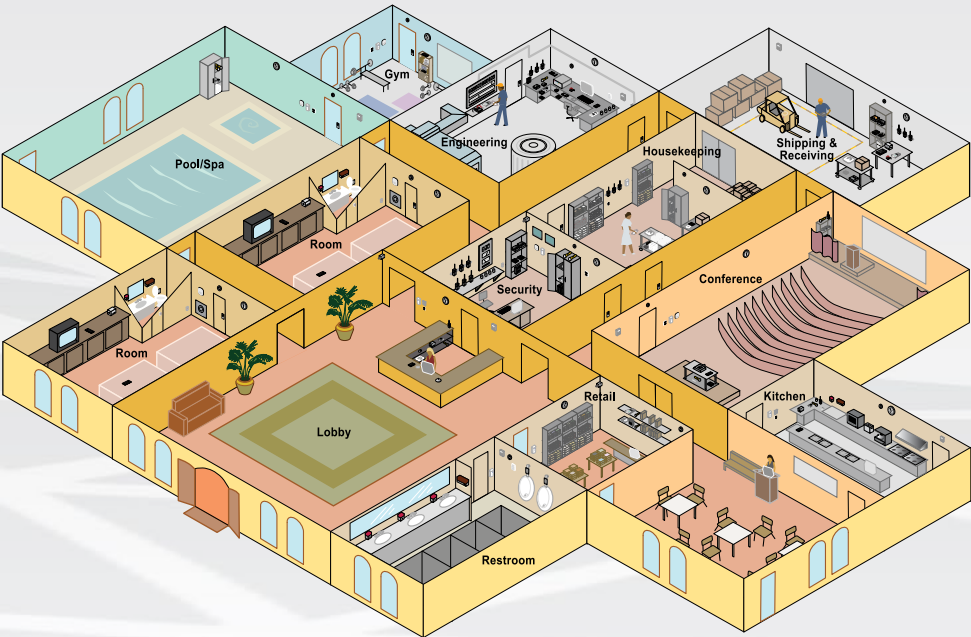
Flashlights: AA, C, D
Smoke Detectors: AA, 9V

SECURITY

Clocks: AA, AAA
Cameras: AA, AAA
Door Locks: AA, AAA, 9V
Touchless Hand Sanitizer Dispensers: AA, AAA, C, D
Motion Sensors: 123, AA
Pagers: AA, AAA
Security Cameras: 123, CR2, AA, AAA, C, D
Two-Way Radios: AA, AAA

SHIPPING/RECEIVING

Clocks: AA, AAA
CO Detectors: AA, 9V
Freight Scales: AA, C, D
Smoke Detectors: AA, 9V
Two-Way Radios: AA, AAA



FOR MORE INFORMATION, VISIT PROCELL.COM OR REACH OUT TO YOUR PROCELL® REPRESENTATIVE.

*vs. prior PROCELL® AA, AAA, C, D, and 9V batteries