

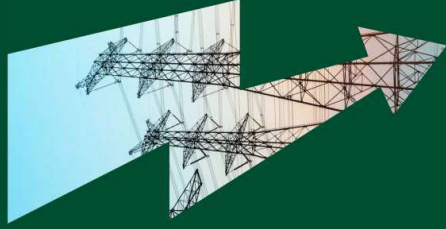
# ***Your 2024 Impact Report***

**By reducing our environmental footprint,  
we have helped you reduce yours.**

*Calculations are based on your purchase of 12,174 metric tons of tissue paper from RJ Schinner to Cascades between January 1 and December 31, 2024.*

***Cascades PRO***

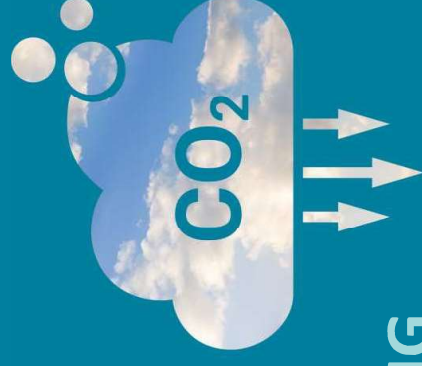
**2.5 x  
less  
energy  
than our industry\***



**5.6 x  
less  
water  
than our industry\***



**30%  
fewer GHG  
emissions  
than our industry\***



## At Cascades, our operations change the game.

Our deep commitment to the environment is reflected throughout our value chain. From raw materials to residual materials, it influences our decisions and our operations.

This comparative data on our reduced environmental impact demonstrates that our conviction goes beyond mere words.

Because if we share resources, we also share responsibility.



\* FisherSolve®, ©2024 Fisher International, a ResourceWise company – Savings are calculated based on Cascades' manufacturing performance for 2024 compared to the North American paper industry average.



# Together

we gave a second life to 11,223 metric tons of recycled fibers in 2024.  
If these materials had come from virgin sources, they would be equivalent to

190,805

trees

that can  
potentially  
capture  
annually

4,197

tons of CO<sub>2</sub>

Aligned with United Nations  
Sustainable Development Goals

15 LIFE  
ON LAND



Calculations of the number of trees saved is based on data reported in the document Waste - Wastewise program - Environmental factors, US EPA  
Carbon capture are based on : European Environment Agency, Forest, health and climate change. <https://bit.ly/49F1Def>





# Together

we reduced GHG emissions by

6,342

MT CO<sub>2</sub> eq.  
from the  
atmosphere

Aligned with United Nations  
Sustainable Development Goals

13  
CLIMATE  
ACTION



154

full flights travelling  
one-way between  
NYC and Las Vegas

Savings are calculated on the basis of 2024 Cascades' Tissue Group performance in comparison to the North American Tissue and Towel grades mills industry average. (FisherSolve®, ©2024 Fisher International, a ResourceWise company)  
Flight carbone emissions are calculated based on ICAO carbon emissions calculator methodology 11.1. 2024. [https://www.icao.int/environmental\\_protection/Carbonoffset/Pages/default.aspx](https://www.icao.int/environmental_protection/Carbonoffset/Pages/default.aspx)



**Together**  
we avoided the use of

**359,993**

cubic meters of water

**144**

Olympic-size pools

the  
equivalent  
of

Aligned with United Nations  
Sustainable Development Goals

**6** CLEAN WATER  
AND SANITATION



Savings are calculated on the basis of 2024 Cascades' Tissue Group performance in comparison to the North American Tissue and Towel grades mills industry average. (FisherSolve®, ©2024 Fisher International, a ResourceWise company)  
The average quantity of water in an Olympic pool: [https://en.wikipedia.org/wiki/Olympic-size\\_swimming\\_pool](https://en.wikipedia.org/wiki/Olympic-size_swimming_pool)





# Together

we avoided consuming

99,342  
gigajoules

the equivalent of  
the annual  
consumption of

1,238

American households

Aligned with United Nations Sustainable Development Goals

7 AFFORDABLE AND  
CLEAN ENERGY



13 CLIMATE  
ACTION



Savings are calculated on the basis of 2024 Cascades' Tissue Group performance in comparison to the North American Tissue and Towel grades mills industry average. (FisherSolve®, ©2024 Fisher International, a ResourceWise company)  
The Annual Energy Consumption in American Households: U.S. Energy Information Administration: <https://bit.ly/3Tppqt2>







# Social Impact

Our partnership also benefits our communities.  
In 2024, Cascades' commitment resulted in:



**2,2 M\$ USD**  
in donations and sponsorships in a  
variety of causes and organizations



**26,559**  
hours invested by our employees  
in communities

Aligned with United Nations Sustainable Development Goals

**11** SUSTAINABLE CITIES  
AND COMMUNITIES



**17** PARTNERSHIPS  
FOR THE GOALS

