### Cascades PRO



# Industrial

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## Did you know?

On average, North American industrial workers washed their hands 3 to 4 times per day while at work in 2022.\*







Drying hands with towels is 4 times faster than with a hand dryer.\*\*

73% of respondents prefer a paper towel to dry their hands in public restrooms (versus 23% for air dryers).\*\*\*





#### Wipers can provide

lower cost-in-use compared to rental rags and improve efficiency using fewer wipers to complete the job.\*\*\*\*

Precision, 2022. Towel, Air Dryer & Bath Tissue Market insights./ Statistics Canada, 2023. Labour force characteristics by industry in 2022./ U.S. BUREAU OF LABOR STATISTIC, 2023. Employed persons by detailed industry, sex, race, and Hispanic or Latino ethnicity in 2022. Methodology: Precision number of Can & U.S. industrial hand drying opportunities in 2022./ Industrial employment includes mining, quarrying, oil, gas extraction, construction, manufacturing and utilities./ 250 as the average number of working days per year for an North American employee.

- \*\* University of Westminster, 2015. Study commissioned by the ETS)
- \*\*\* Poll, 2022, Top Hygiene Concerns in Public Spaces. See details at (bit.ly/thcipp22).
- \*\*\*\* Cascades, 2016. TuffJob\_Better alternative S500-800 (rev 8.2022). Comparisons based on average Tuff-Job® spunlace wiper costs versus average rental rag costs; noting rental rag costs can vary per region

### Industrial Market Needs



#### Productivity

Increase employees efficiency by making sure their work environment, processes and tools allow them to be as productive as possible, while always remaining safe.



#### Hygiene

Reduce spread of germs and cross-contamination with no-touch and jam-free solutions to help protect workers from germs.

Cost Reduce waste and optimize cost-in-use.



#### Sustainability

Reduce environmental footprint by implementing processes and using sustainable materials to reach ESG target.

# How we can help

Our Tandem system was designed to **protect your workers from germs.**  Our dispensers are designed to make sure **your workers have access to the paper they need,** when they need it. No waste of time. Our **100% recycled and certified papers** help you reach your ESG target.



# **Powered by Sustainability**

**Cascades is ranked 20<sup>th</sup>** among the 100 most sustainable corporations in the world by Corporate Knights.\* Our dispensers are **made in** North America.



Our paper product line has **recognised thirdparty certifications.** 

\*Corporate Knights, 2023 Global 100



**Canada** 77, blvd. Marie-Victorin Candiac, Qc • J5R 1C2 1 800 361-4070 **United States** 19320 Airbase Rd Wagram, NC • 28396 1 800 246-0711 Website cascadespro.com