

DAWN PROF PT&PN 8/38Z ECOMM
Case GTIN 10037000451126



WASH 2X THE POTS & PANS*



LEADING COMPETITOR

DAWN
PROFESSIONAL

Dramatization. After 40 minutes of washing a full sink vs a leading competitor per each product's dosing instructions.

*Vs. Dawn Non-Concentrated

POWERFUL CLEAN FOR THE WHOLE KITCHEN

FOR EVERYDAY GREASE FOR BEYOND THE SINK FOR BAKED ON GREASE



DAWN
PROFESSIONAL

DAWN
PROFESSIONAL
HEAVY DUTY
POWERWASH

DAWN
PROFESSIONAL

SAVE 6000 GALLONS* OF WATER

WITH FEWER SINK CHANGEOVERS



*Vs. per year vs Dawn per concentrated based on recommended dosage per usage. Information based on average hotels per day.

TOUGH ON 100% OF EVERYDAY COMMERCIAL GREASE



Dramatization



MILD ON SKIN

FOR ALL DAY COMMERCIAL DISHWASHING

IMPROVED FORMULA

THAT DELIVERS:



POWERFUL GREASE CLEANING **LONGER LASTING SUDS*** **TIME & MONEY SAVINGS***

*Vs. Dawn Non-Concentrated

DAWN Prof PW SK Fresh 6/16oz

Case GTIN 10030772123017

Business Use



HOW TO USE

- 1. WASH**
No water required until rinsing
- 2. RINSE**
- 3. SANITIZE**

CLEAN
Immobile or bulky items

PRE-TREAT
Tough baked-on Grease

QUICK
Clean Specialty items

POWERFUL LAUNDRY PRE-TREATING

BAKED ON GRAVY

POWER of an 8 HOUR SOAK IN MINUTES*

DAWN
PROFESSIONAL HEAVY DUTY
POWERWASH
COMMERCIAL DISH SPRAY

*vs dawn non-concentrated

POWER of an 8 HOUR SOAK IN MINUTES

FOR COMMERCIAL KITCHENS

DAWN
PROFESSIONAL HEAVY DUTY
POWERWASH
COMMERCIAL DISH SPRAY

POWERWASH. MORE THAN SOAP.

3 CLEANING TECHNOLOGIES
not found in traditional detergents

5X THE POWER*
to lift away grease without water

*vs Dawn non-concentrated

Mr. Clean®
PROFESSIONAL

Magic Eraser
ULTRA PRO

DESIGNED TO
REMOVE STAIN

**LASTS 7X LONGER* on the
TOUGHEST
PROFESSIONAL JOBS**

**COMMERCIAL
GRADE** **STUBBORN
GRIME** **TOUGH
LIMESCALE**

26 PADS

26 PADS 11.7" x 5.9" x 3.1 cm
(4.6" x 2.3" x 1.2 IN) EACH

© 2008 SCOTBOND





Mr. Clean[®]
PROFESSIONAL

MagicEraser[®]
ULTRA PRO
MULTI-PURPOSE CLEANER

Lasts 7X longer* on the
TOUGHEST
PROFESSIONAL JOBS

CASE
OF 26

*vs. the Original



Lasts 7X longer* on the
TOUGHEST
PROFESSIONAL JOBS

INDUSTRIAL APPLIANCES

BATHROOM SURFACES

RANGE HOODS

STOVES & DRAINS

*vs. the Original



60% THICKER
FOR MORE
CLEANING POWER*

ULTRA PRO **VS.** **EXTRA DURABLE**

Relative size, not drawn to scale
*vs. Mr. Clean Magic Eraser Extra Durable



1
WET

2
SQUEEZE

3
ERASE

MR, CLEAN PROF ALL PURPOSE FIR CLNR 3/1G
Case GTIN 10037000026218



ALL PURPOSE FLOOR CLEANER



RESTAURANT



HOTELS



OFFICE



HEALTHCARE



CASE OF 3



FRESH LEMON SCENT

3X CLEANING POWER

CUTS DIRT & GRIME.
RINSE FREE.
EXCEPTIONAL SHINE.



1 BOTTLE MAKES 128 GALLONS*



*when using recommended dosing of 1oz. per 1 gallon of water

ALL PURPOSE FLOOR CLEANER FOR USE ON

 TILE	 TERRAZZO	 VINYL
 PAINTED SURFACES	 SEALED CONCRETE	 FINISHED HARDWOOD

Always test in inconspicuous area prior to use. Not recommended on carpets, fabric, aluminum, glass.

YOU MAY RECEIVE EITHER OF THESE PACKAGES FOR A LIMITED TIME



OLD



NEW

Mr. Clean PROFESSIONAL

USE WITH EITHER



AUTOMATIC FLOOR CLEANER



MOP & BUCKET

Mr. Clean Pro Degreasing Floor 3ct/1G OL

Case GTIN 30772198926

Business Use



DEGREASING
FLOOR CLEANER

FOR USE ON



CERAMIC



CONCRETE



VINYL



QUARRY
TILE



UNWAXED
FLOORS



STAINLESS
STEEL

Always test in inconspicuous area prior to use.
Not recommended on finished floors, carpets, fabric, aluminum, glass.



CASE
OF 3

*contains 5 concentrated grease cutting actives

1 BOTTLE
MAKES
128
GALLONS*



*when using recommended dosing of 1oz. per 1 gallon of water

DEGREASING
FLOOR CLEANER



RESTAURANT



AUTO SHOPS



WAREHOUSE



WORKSHOP

CAN BE USED
WITH BLEACH



FLOOR CLEANING INSTRUCTIONS:

1 SWEEP FLOORS

2 MAKE SOLUTION
DILUTIONS
LIGHT SOIL: 1 ounce per gallon (1:128)
HEAVY SOIL: 2 ounces per gallon (1:64)

3 MOP
For best results, apply solution, allow to soak,
and scrub with deck brush.

4 REMOVE SOLUTION
Use a squeegee or wringed out mop.



Always test first in an inconspicuous area prior to use. Not recommended on finished floors, carpets, fabric, aluminum, or glass.

5X OIL & GREASE
CUTTING POWER

contains 5 concentrated grease cutting actives



Mr. Clean®
PROFESSIONAL

FOR USE WITH
MOP & BUCKET



DOES NOT WORK WITH
AUTOMATIC FLOOR SCRUBBERS





- SWFR DSTR 360 UNSC 4/6CT
- Case GTIN 37000216209
- Item GTIN 37000169444



- SWFR DSTR 360 ITB EH SK 6/3CT
- Case GTIN 37000820741
- Item GTIN 37000447504



Swiffer
DUSTER
HEAVY DUTY

 **5X DUST PICKUP***

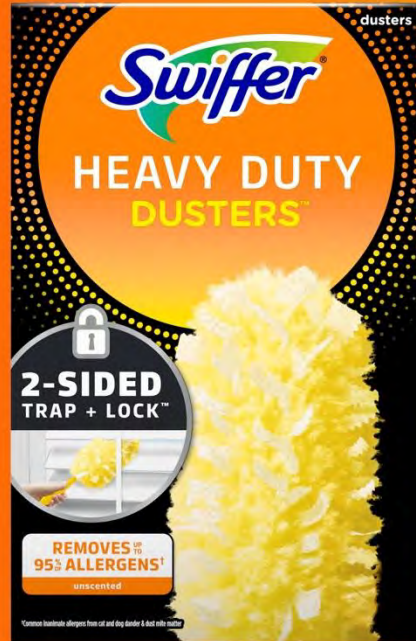
 **DUST BUSTING STRIPS LOOSEN BUILT UP DUST**

 **REMOVE UP TO 95% OF ALLERGENS****

*vs feather duster after 9 uses
**Common, inanimate allergens from cat and dog dander, gold dust, milk matter







CURRENT

NEW

**YOU MAY RECEIVE
EITHER OF THESE PACKAGES
FOR A LIMITED TIME**



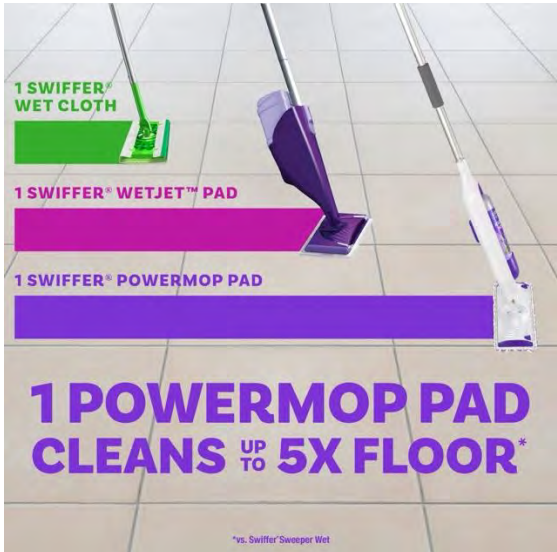


- SWFR PMOP PAD 2/11CT
- Case GTIN 10030772128685
- Item GTIN 30772128688

- SWFR PMOP SOLN LAV
3/2x.75L
- Case GTIN 10030772084233
- Item GTIN 30772084233









- **SWFR Dry UNSC 3/52ct**
- Case GTIN 37000812166
- Item GTIN 37000990383



TRAP+LOCK

- ✓ DIRT
- ✓ DUST
- ✓ HAIR



REMOVES UP TO 95% OF ALLERGENS*

MULTI-SURFACE

PICKS UP DIRT IN TRICKY PLACES

*COMMON INANIMATE ALLERGENS FROM CAT AND DOG DANDER & DUST MITE MATTER



TERRACYCLE

RECYCLE SWIFFER® PADS WITH TERRACYCLE



REMOVES UP TO 95% OF ALLERGENS*

*COMMON INANIMATE ALLERGENS FROM CAT AND DOG DANDER & DUST MITE MATTER



DRY CLOTHS

52 DRY PAD REFILLS

REMOVES UP TO 95% OF ALLERGENS UNSCENTED

POWERFUL TRAP+LOCK

FIND THE RIGHT <i>Swiffer</i> FOR YOUR CLEANING NEEDS		
CHOOSE YOUR SWIFFER	 SWEEPER	 SWEEPER HEAVY DUTY
MULTI-SURFACE	✓	✓
DIRT & HAIR PICK UP	✓	✓
GETS DEEP IN GROOVES		✓
TRAP + LOCK 50% MORE		✓



- **SWFR WET FRESH 6/24CT**
- Case GTIN 10037000351556
- Item GTIN 37000351559



FOR A LIMITED TIME

YOU MAY RECEIVE EITHER OF THESE PACKAGES



Swiffer
WET
MOPPING CLOTHS

CURRENT

OR



Swiffer
WET
CLOTHS

NEW

SCRUBBING STRIP
TO GET RID OF
TOUGH MESSSES



1 ATTACH



2 CLEAN



3 SCRUB



4 REMOVE



Swiffer
WET

SAFE ON
ALL
FLOOR
TYPES*



VINYL



HARDWOOD



TILE

*DO NOT USE ON UNFINISHED, OILED OR WAXED WOODEN BOARDS, NON-SEALED TILES OR CARPETED FLOORS BECAUSE THEY MAY BE WATER SENSITIVE

Swiffer

TERRACYCLE

RECYCLE SWIFFER® PADS
WITH TERRACYCLE



Swiffer
WET

TRAP + LOCK™
DIRT WITH
TEXTURED CLOTH

REMOVE TOUGH
SPOTS WITH
SCRUBBING STRIP

MULTI-
SURFACE*

*DO NOT USE ON UNFINISHED, OILED OR WAXED WOODEN BOARDS, NON-SEALED TILES OR CARPETED FLOORS BECAUSE THEY MAY BE WATER SENSITIVE



Oct 25' Conversion
DO NOT USE BEFORE SOS



24 Mega Rolls

- CHRM SOFT 1/24MR 208CT TWR**
- Case GTIN 10030772192686
- Item GTIN 30772192689

**CHARMIN ULTRA SOFT
SMOOTH TEAR™**



Leading Brand 1000

Charmin Ultra Soft

Lab Demo Reenactment vs. the Leading 1-ply Bargain Brand

**CLOG SAVE
SEPTIC SAFE**



Charmin Ultra Soft SMOOTH TEAR

ROTO-ROOTER APPROVED

**Oct 25' Conversion
DO NOT USE BEFORE SOS**

PROTECT • GROW • RESTORE



Charmin

Learn how Charmin helps to Protect, Grow and Restore Forests at Charmin.com

Arbor Day Foundation

**2X MORE ABSORBENT
SO YOU CAN USE LESS***



Leading Brand 1000

Charmin Ultra Soft

200 Sheets

200 Sheets

*Vs. leading USA 1-ply bargain brand
Lab Demo Reenactment vs. the Leading 1-ply Bargain Brand

**TRUSTED
SOFTNESS
BETTER TEAR™**



Charmin Ultra Soft SMOOTH TEAR

2X more absorbent so you can use less*

Smooth tear, wavy edges

Irresistible Softness

*Vs. leading USA 1-ply bargain brand

**CHANGE YOUR ROLL
LESS OFTEN***



1 MEGA ROLL

4 REGULAR ROLLS

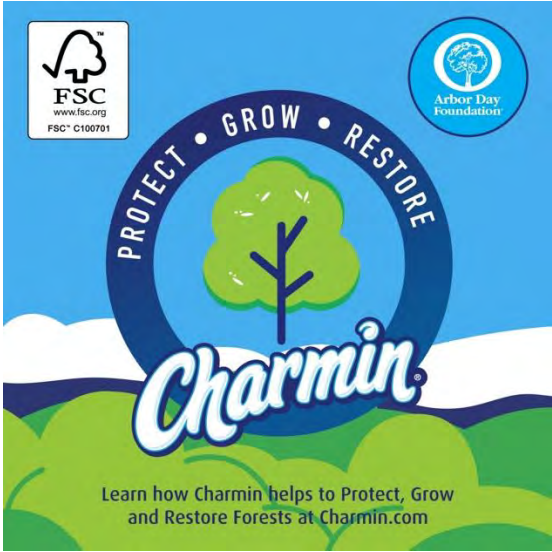
*Based on number of sheets in Charmin Regular Roll

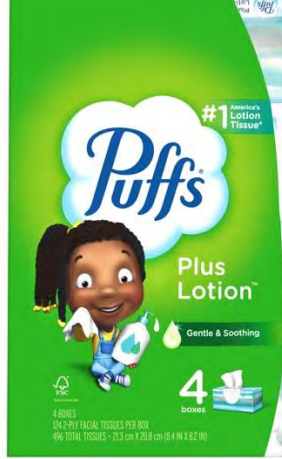




24 Mega Rolls

- CHRM STRG 1/24MR 220CT TWR
- Case GTIN 10030772132149
- Item GTIN 30772132142



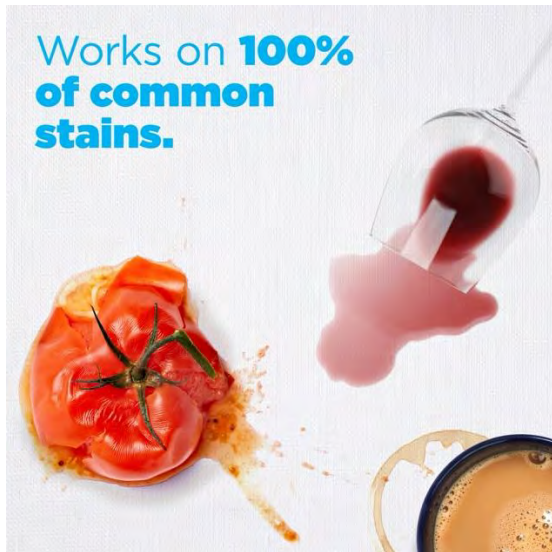
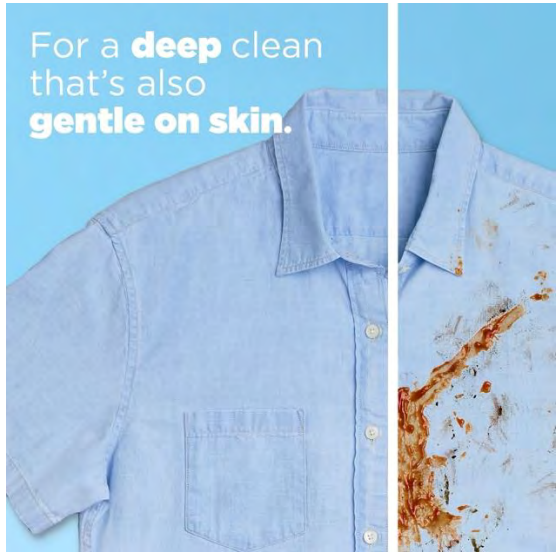


- PUFFS PLUS 6 4X124CT FAM LCP KDF US
- Case GTIN 10037000586002
- Item GTIN 37000586005



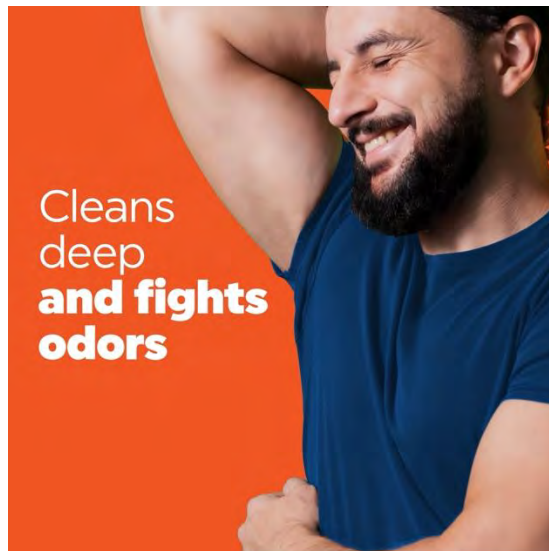
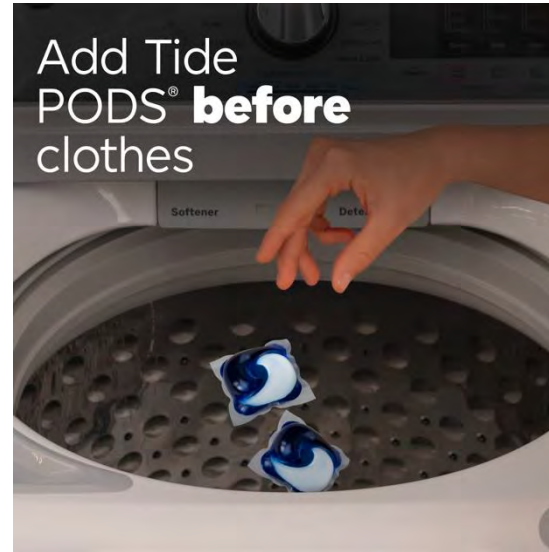


- TIDE LQ PODS F&G 4/112CT T BZ
 - Case GTIN 10030772032296
 - Item GTIN 30772032299



- **TIDE LQ PODS SM 4/112CT T BZ**
- Case GTIN 10030772032500
- Item GTIN 30772032503







- **BOUNCE SHT ODF 4/240CT**
- Case GTIN 37000551935
- Item GTIN 37000073123

**Toss in 2 sheets
for the best results**



**Outdoor Fresh scent,
straight from the dryer**

A wicker laundry basket filled with various items of clothing, including a blue denim shirt, sits on a white surface. To the right of the basket is a large, vibrant red and orange box for Bounce dryer sheets. The box features the Bounce logo in white script and a yellow circle with the text "5in1 BENEFITS". Below this, a list of benefits is displayed in white text on a red background.

bounce

5in1
BENEFITS

- + Reduces Static
- + Fights Wrinkles
- + Softens Clothes
- + Long-Lasting Scent
- + Repels Lint

**Feels extra soft,
straight from the dryer**



**America's #1
dryer sheet brand***



*based on sales

**Sept 25' Conversion
DO NOT USE BEFORE SOS**

- **TIDE LQ HE ORIG 4/132Z 100LD**
- Case GTIN 10030772121013
- Item GTIN 30772121016









- CASC AP PLAT PLUS FRESH 2/47CT
- Case GTIN 30772157930
- Item GTIN 30772157893



**IMPROVED FORMULA
FOR BETTER SHINE & DRY***

WITH THE POWER OF **DAWN**

*10% MORE INGREDIENTS

**A POWERFUL CLEAN
EVEN IN YOUR MACHINE**

MORE WASHING POWER

DAWN 2X GREASE REMOVAL* 2X SCRUBBING POWER*
CLEANS RESIDUE OUR BEST CLEAN

Cascade
PLATINUM PLUS

*CLEANING INGREDIENTS VS.
CASCADE COMPLETE ACTIONPACK

**NEW FORMULA WITH UP TO
100% OF GREASE
& FOOD REMOVAL**

BEFORE **AFTER**

NEW, IMPROVED SCENT

**SMELLS
BETTER
THAN
EVER**

Cascade
PLATINUM PLUS

DAWN
2X GREASE
REMOVAL
POWER
10% MORE
INGREDIENTS

Cascade

**#1 BRAND
RECOMMENDED IN NORTH AMERICA***

GE APPLIANCES FRIGIDAIRE LG
Profile™ Electrolux Kenmore™
CAFE Aidea® SHARP
MONOGRAM Comfee® COWE
Hotpoint beko
Haier Blomberg®

*BASED ON CO-MARKETING AGREEMENTS

- CASC AP PLAT FRESH SC 3/59CT
- Case GTIN 10030772155346
- Item GTIN 30772155349





SCRAPE.

LOAD.

DONE.

TRY OUR BEST CLEAN



IN **OUT**

EVEN IN YOUR MACHINE

RESULTS WITH CARAMELIZED TERIYAKI AND SOY SAUCE

**TRY OUR
BEST CLEAN**



**ONE PLATINUM POD
TACKLES IT ALL**



DAWN
GREASE FIGHTING
POWER

SCRUBS AWAY
DRIED ON FOOD

CLEANS VISIBLE &
INVISIBLE RESIDUE

CASCADE PLATINUM

**BETTER
GREASE REMOVAL**



**BETTER
CLEANING**

**VS. LEADING
NATURALS BRAND**

