



PRO
SOLUTIONS

TRUSTED PROTECTION **MADE EASY**

#1
DISINFECTANT
SPRAY
BRAND¹

COLD & FLU SEASON



HOW ARE YOU PREPARING?

How frequently do you clean and disinfect your facility?

Why it matters: Disinfecting frequently-touched surfaces and shared spaces throughout the day can help prevent the spread of viruses like cold & flu.

Do you make products such as disinfecting wipes available to your employees?

Why it matters: Making products available to employees empowers them to help protect themselves from the spread of germs during the cold and flu season.

WHY SHOULD YOU CARE?

- Cold and flu season typically impacts Americans during November through February
- Flu costs ~\$11.2B in the US annually²
- 50% of people go to work even when they are feeling unwell³
- A single infected person can spread germs to 50% of shared surfaces⁴
- Only 27% of facility managers actually send an employee home if they come to work sick⁵

Protecting employees and guests is critical to help stop the spread of germs.

LYSOL® COLD & FLU PORTFOLIO

- Lysol® products are your frontline defense against the spread of cold, flu, RSV, and COVID-19
- Professional Lysol® Disinfectant Spray helps reduce the spread of cold & flu on surfaces by 4x.⁶ Simply spray and walk away.⁷
- Lysol® Disinfecting Wipes kill cold, flu, RSV, and COVID-19.⁷ Easy to use for quick cleaning and disinfection, safe on 100+ surfaces.

OVERCOMING OBJECTIONS

My facility has a cleaning team that comes in to clean and disinfect each day.

That's a great and important step to help create wellness in your facility. During the peak of cold & flu season though, regularly disinfecting frequently touched surfaces and shared spaces throughout the day can help prevent the spread of illness-causing germs. Lysol® products are an easy, effective solution to help protect your team and your business.

I have a cheaper alternative to Lysol®.

While there are cheaper alternatives, Lysol® can quickly and effectively help to kill cold and flu viruses.⁷ Nothing kills more germs on more surfaces than Lysol® Disinfectant Spray,⁷ the #1 Disinfectant Spray brand.¹ It is also associated with helping stop the spread of germs during critical moments, such as a flu outbreak.

To learn more, contact your Reckitt® Sales Professional or visit lysolprosolutions.com.

¹Based on unit sales data latest 52 weeks, ending 8/8/2026.

²National Foundation of Infectious Diseases, Accessed on Aug 25, 2026. <https://www.nfid.org/the-hidden-cost-of-a-sick-week-flu-economic-impact>

³Proprietary Reckitt Survey, 2021.

⁴Reynolds KA, Beamer PI, Plotkin KR, Sifuentes LY, Koenig DW, Gerba CP. The healthy workplace project: Reduced viral exposure in an office setting. Arch Environ Occup Health. 2016 May 3;71(3):157-62. doi: 10.1080/19338244.2015.1058234. Epub 2015 Jun 11. PMID: 26066784; PMCID: PMC4676746.

⁵Proprietary survey of facility managers commissioned in Mar 2023.

⁶Use as directed. Based on an in-home surface transmission test.

⁷When used as directed.

⁸vs. a paper towel

