

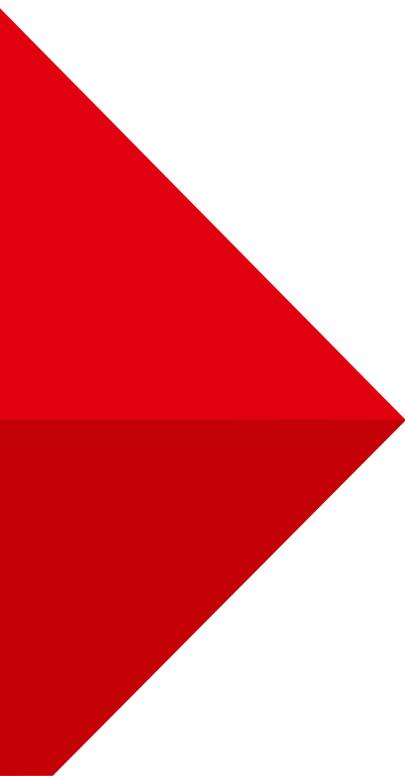


**RJ Schinner**  
REDISTRIBUTION SPECIALISTS

## DIAL PROFESSIONAL: GET DIALED IN

Cindy Hogan | National Account Manager | 2022



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# WHY FOCUS ON EDUCATION?

WHY DID WE BUILD THIS COMPLETE HAND HYGIENE PROGRAM FOR OUR SCHOOLS?





# Guidance for COVID-19 Prevention in K-12 Schools

Updated Jan. 13, 2022   Languages ▼   Print

## 6. Handwashing and Respiratory Etiquette

People should practice handwashing and [respiratory etiquette](#) (covering coughs and sneezes) to keep from getting and spreading infectious illnesses including COVID-19. Schools can monitor and reinforce these behaviors and provide adequate handwashing supplies.

- Teach and reinforce [handwashing](#) with soap and water for at least 20 seconds.
- Remind everyone in the facility to [wash hands frequently](#) and assist young children with handwashing.
- If handwashing is not possible, use hand sanitizer containing at least 60% alcohol (for teachers, staff, and older students who can safely use hand sanitizer). Hand sanitizers should be stored up, away, and out of sight of young children and should be used only with adult supervision for children under 6 years of age.



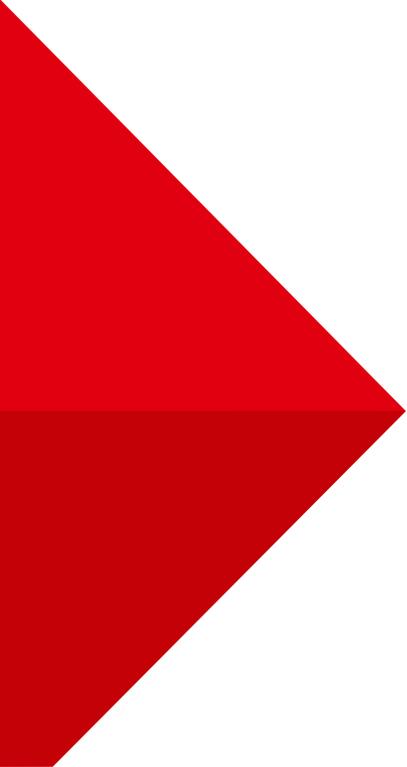
## BRING THE TRUSTED BRAND IN HOMES TO OUR SCHOOLS



As you continue to promote proper hygiene practices throughout your school district, it's good to know the brands you use, know and trust in your homes are available for every area of your school's facilities. America's trusted brand for over 70 years, Dial®, delivers clean, healthy skin to you, your students, faculty and visitors in your school district.

Our #1 Doctor recommended Antibacterial Hand Soaps and our moisturizing hand sanitizers, that kill 99.999% of bacteria, provide effective hand hygiene solutions for any part of your facility.

We are excited to announce the launch of our comprehensive Education Program! We have created a superintendent solution guide which highlights our products and their use in every part of your school's facilities. We created placards, posters, and videos that will help reinforce the importance of hand hygiene. This program can be customized to your needs.

A large red arrow graphic pointing to the right, starting from the left edge of the slide and ending at the beginning of the main title text.

# DIAL EDUCATION PROGRAM

# Hand Hygiene –Dispensed



## Dial Basics with Vitamin E Hypoallergenic Foaming Hand Wash

Dial Basics Foaming Hand Wash: 0.4mL-4,250 activations/refill

Dial Basics Foaming Hand Wash with Vitamin E is mild and gentle on skin. Its rich forming lather rinses clean and provides a pleasing handwashing experience. This dermatologist-tested and hypoallergenic formula is excellent for frequent hand washing and perfect for any commercial setting.



\* This product meets Green Seal® Standard GS-41A based on effective performance and protective limits on VOCs and human & environmental toxicity. [GreenSeal.org](http://GreenSeal.org).



DEPEND ON DIAL PROFESSIONAL

For more information visit our website: [dialprofessional.com](http://dialprofessional.com), or call 1-800-253-3425

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### Dial FIT® Universal Touch-Free (3/1.0 Liter)



### Dial FIT® Universal Manual (3/1.2 Liter)



Product Designation:	Registration #:	Category Code:
Dial Complete® Original Antibacterial Foaming Hand Wash	128680	E2
Dial® Professional Gold Antibacterial Liquid Hand Soap	155014	E2
Dial® Antibacterial Hand Sanitizer Foam	155013	E3
Dial® Antibacterial Hand Sanitizer Gel	155012	E3

Registration Program Guidelines for Proprietary Substances and Nonfood Compounds: January 11, 2021

**Dispensers Provided at  
No Charge**



# ▶ EDUCATION BROCHURE FOR PLACEMENT



Henkel



Get Dialed In



Thousands of students, faculty and staff. One convenient resource for all their hygiene needs.

As you continue to promote proper hygiene practices throughout your district, it's good to know the brands you use, know and trust in your home are also available for every area of your school facilities.



## Get Dialed In To Knowledge



**400X**  
The average desk has 400x more bacteria than a toilet seat.

*Dial Detail*

While your students are expanding their minds, bacteria is expanding its reach. Desktop surfaces, doorknobs, workstations and lab equipment all act as superhighways for the spread of harmful bacteria. But creating a culture of hygiene can make a dramatic difference. In fact, the simple act of regular hand washing is an important tactic in preventing one from getting sick with illnesses like the flu, as well as decreasing the risk of getting others sick.

When it comes to protecting your students, faculty and staff, knowledge is power.

### Classroom

- Dial® FIT® Manual Dispenser**
  - Smart lighting with subtle curves that complement any washroom
  - Easy fill level check
  - Clean and efficient operation with CleanTip® technology
  - Available in Ivory (17000 16 656) and Slate (17000 166 5)
- Dial Complete® Original and Dial® Basics Hypoallergenic Manual Foaming Soap Refill**
  - Kills 99.99% of bacteria
  - Gentle on hands
  - Green Seal® Certified
  - Available in Original (17000 166 70) and Hypoallergenic (17000 167 6) 1.1 liter size

### Laboratory

- Dial® Basics Foaming Hand Wash with Aloe**
  - Mild and gentle on skin
  - Rich foaming lather rinses clean
  - Dermatologist tested and hypoallergenic
  - Green Seal® Certified
  - Lead SPCU
- Liquid Dial® Gold Hand Soap Tabletop Pump**
  - Kills 99.9% of bacteria encountered in away-from-home settings
  - Broad spectrum antibacterial effectiveness
  - Fragrance Free and NSF/ISRT certified
  - Available in 2 oz. (17000 907 58) 7.5 oz. (23400 840 14) and 16 oz. (23400 907 90) sizes

### 5 Steps To Hand Washing

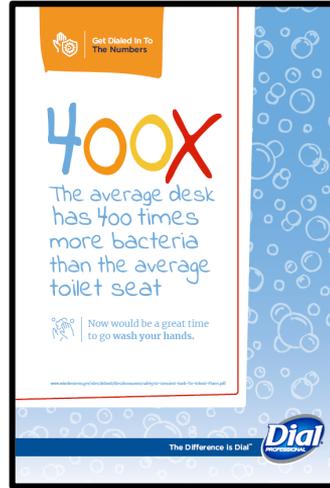
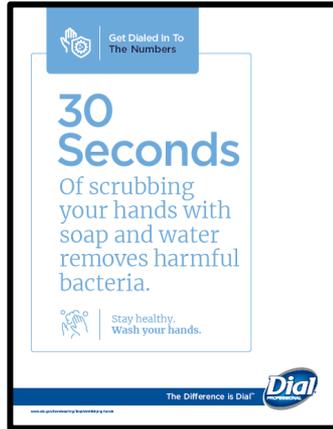
1. Wet
2. Lather
3. Scrub
4. Rinse
5. Dry



# ▶ EDUCATE & REINFORCE HAND HYGIENE



Placards



Posters



Placards, Posters & Videos Provided at No Charge

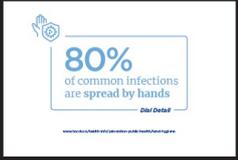
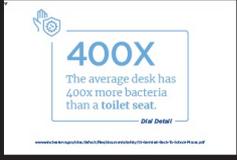


Education Videos



▶ 2 VIDEOS  
IN EMAIL



 <p>SFX: Kids on bus SFX: little girl waves</p>	 <p>Light, slightly ominous music up and under</p>	 <p>80% of common infections are spread by hands <small>Dial Detail</small></p>	 <p>VO: It passes from one person...</p>
 <p>VO: To every surface they touch...</p>	 <p>400X The average desk has 400X more bacteria than a toilet seat. <small>Dial Detail</small></p>	 <p>VO: And to the next person who touches that surface.</p>	 <p>Music changes to light and upbeat</p>



THANK YOU!

