Cascades PRO

Tandem

Retail

Did you know?

64% of respondents are somewhat or extremely worried about hygiene when entering a restroom in retail stores.*





73% of respondents prefer a paper towel to dry their hands in public restrooms (versus 23% for air dryers).*

Surface contamination levels are on average

10 times higher following
air dryer use than paper towel use.**





53% of all hand drying opportunities were disposable towels (versus 38% for air dryers).***

- * Poll, 2022, Top Hygiene Concerns in Public Spaces. See details at (bit.ly/thcipp22).
- ** Moura, I., Ewin, D., & Wilcox, M. (2022). From the hospital toilet to the ward: A pilot study on microbe dispersal to multiple hospital surfaces following hand drying using a jet air dryer versus paper towels. Infection Control & Hospital Epidemiology, 43(2), 241-244. doi:10.1017/ice.2021.43
- *** Precision, 2022. Towel, Air Dryer & Bath Tissue Market insights.



Retail Market Needs



Productivitu

Increase custodial staff and employee efficiency with faster maintenance processes to save time in their daily routines.



Hygiene

Reduce spread of germs and cross-contamination with no-touch and jam-free solutions to help protect employees and customers from germs.



Cost

Reduce waste and minimize loss of revenue.



Sustainability

Reduce environmental footprint and reinforce circular economy by implementing innovative processes and using certified products.



Image

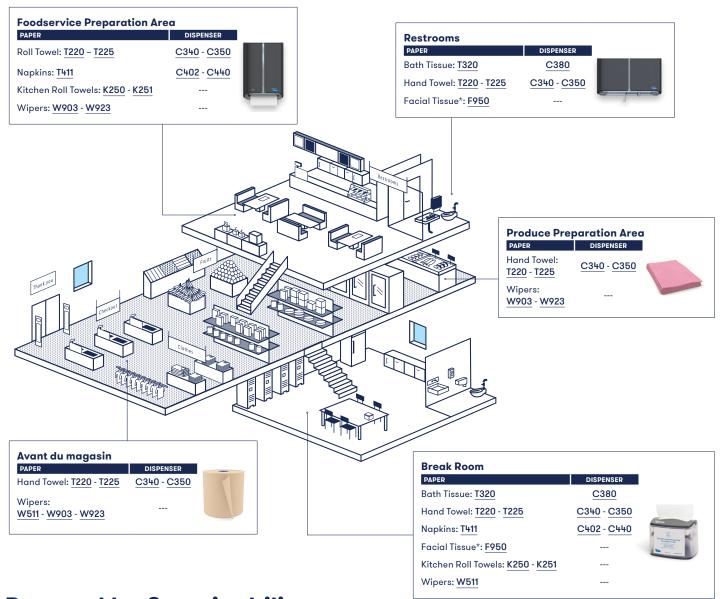
Offer an appealing and welcoming restroom to guests to enlighten the quality and cleanliness of the establishment.

How we can help

Our Tandem system was designed to protect your employees and customers from germs.

Our dispensers are designed to give your workplace an elegant and modern look that people will enjoy.

Our 100% recycled and certified papers help you implement sustainability in your workplace.



Powered by Sustainability

Cascades is ranked 20th among the 100 most sustainable corporations in the world by Corporate Knights.†

Our dispensers are **made in** North America.



Our paper product line has recognised thirdparty certifications.





^{*} Facial skus are not certified.
† Corporate Knights, 2023 Global 100, 100 most sustainable companies of 2023 still flourishing in tumultuous times.



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