

A Major SEC University Tackles Game Day Toilet Clogs with Sofidel's Dissolve Tech® Paper

Dissolve Tech reduces toilet clogs, lowers plumbing costs and helps enhance the university's football gameday experience



PROBLEM

At a major SEC university's football stadium, the excitement on the field was often overshadowed by a frustrating issue in the restrooms – toilet clogs. Prior to adopting Sofidel's Dissolve Tech® paper towels and toilet paper, plumbing systems in the stadium regularly backed up on gamedays, causing restroom closures and inconvenient crowd redirection to other busy restrooms.

"We were previously using traditional toilet paper and paper towels, and toilet clogging was a major issue," said the university's Director of Operations. "During games, we often had to shut down three to four restrooms because our main pipeline clogged up. You can imagine how difficult that was, trying to redirect fans while dealing with overflowing restrooms."

SOLUTION

When the Director of Operations stepped into their role at the start of the football season, the major SEC university made the switch to Sofidel's Dissolve Tech paper towels and toilet paper made of specially engineered paper designed to dissolve quickly in pipes. The goal was to reduce clogging, cut down on maintenance effort and costs, and improve the fan experience.

The previous paper products just weren't dissolving properly, and our plumbing couldn't handle it," the Director of Operations said. "Once we moved to Dissolve Tech, that changed. The product breaks down in the pipes easily, which made a big difference for us."

The impact of switching to Dissolve Tech was felt immediately across game days.

"The difference was huge," the Director of Operations reported. "Now, we might have a handful of toilet clogs throughout the entire season – nothing close to the restroom shutdowns we used to have."

The university's facilities team saw a meaningful drop in plumbing and labor-related issues and costs. Not having to fix or replace lines as often resulted in significant time and cost savings. The change also positively affected both staff and stadium guests.

Encouraged by the success at the football stadium, the major SEC university is now exploring ways to implement Dissolve Tech across other campus facilities.

"Custodians and facility services teams are much happier," the Director of Operations noted. "And from a fan experience standpoint, we want everyone – from season ticket holders to first-time visitors – to have a great experience. Restrooms shouldn't be a concern."

RESULTS

The major SEC university has experienced the following benefits since switching to Sofidel Dissolve Tech paper products:

- Significant reduction in clogs
- Reduced labor and associated costs
- Boosted morale and fan satisfaction

By choosing Sofidel's Dissolve Tech paper towels and toilet paper, the university tackled a persistent issue in one of college football's largest and most prominent venues. The result was not just fewer plumbing problems, but a better experience for fans, staff, and the bottom line.

"We're very grateful not having to worry about restroom clogs going into a game," the Director of Operations said. "It's made a huge difference, and it's one less thing for us to stress about on game day."