



The Power of Silver

Exclusively from Deb



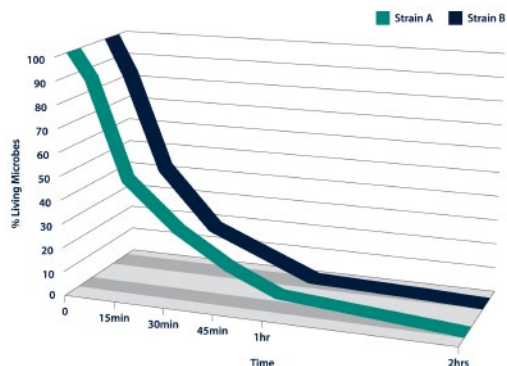
BioCote® silver ion technology has been incorporated into all Deb Global Range and Touch Free dispensers.

BioCote® silver ion technology is:

Effective: Reduces microbes, including bacteria, mold and fungi on the surface of BioCote enhanced dispensers within as little as 2 hours and achieves up to 99.99% reduction over a 24 – hour period on the product surfaces to protect them from degradation*.

Long-Lasting: BioCote technology maintains its antimicrobial performance for the lifetime of the dispenser; it will not wear off, wash off or leach out.

Safe: Silver is regarded as non-toxic and is therefore a safe and natural alternative to synthetic, organic antimicrobials like Triclosan.



*Efficacy is independently validated by ISO methods.



Deb skin care dispensers containing BioCote antimicrobial technology can be expected to harbor lower levels of contamination.

How does Silver technology work?

- 1** Microbes contaminate surface of BioCote protected dispenser.

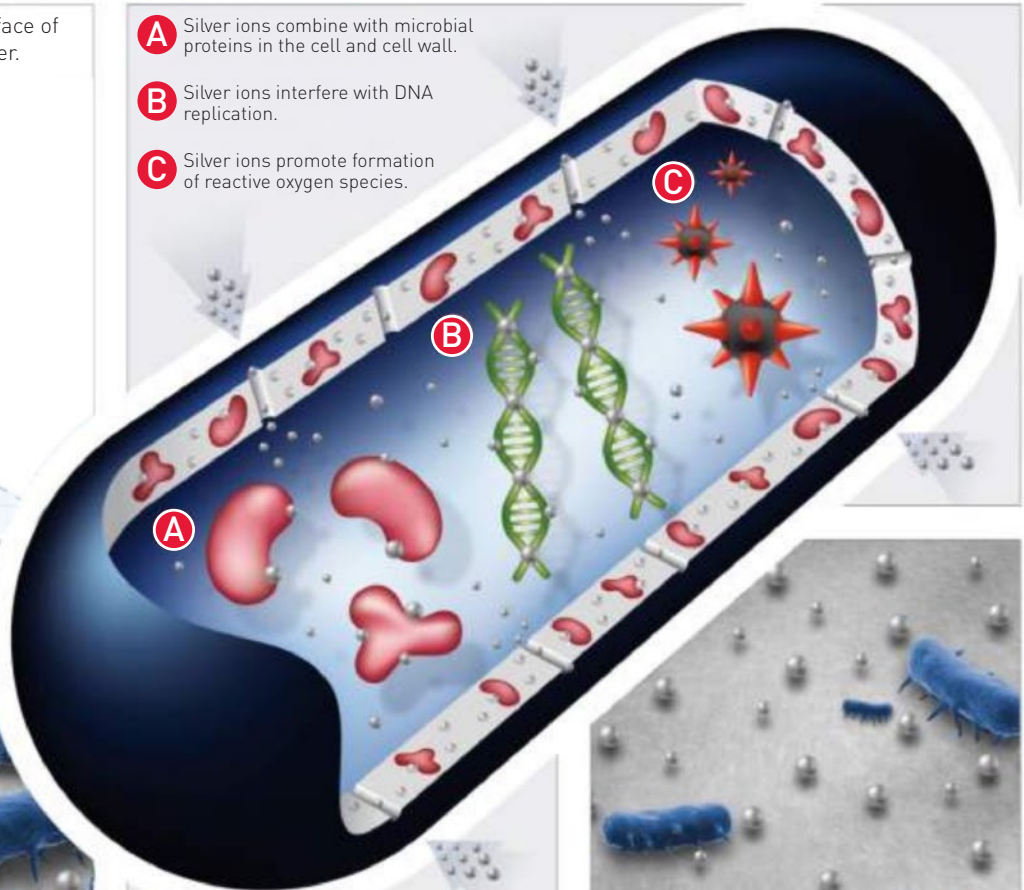


- 2** Silver ions are available to act against contaminating microbes.

- A** Silver ions combine with microbial proteins in the cell and cell wall.

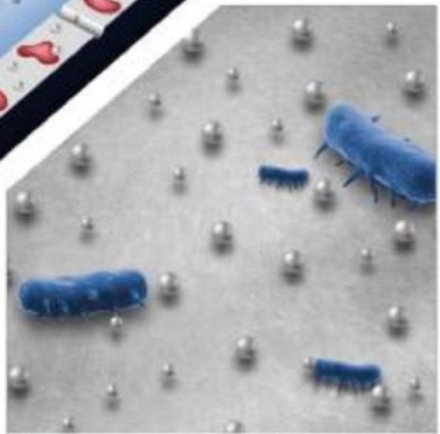
- B** Silver ions interfere with DNA replication.

- C** Silver ions promote formation of reactive oxygen species.



- 3** Silver ions act against microbes in three ways (see above).

- 4** Microbes die, dispenser is protected from microbial deterioration.



According to EPA guidelines BioCote Ltd cannot claim that BioCote® technology protects users or others against bacteria, viruses, germs or other disease organisms. Always clean and wash products thoroughly.

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