

CLOROXPRO

Clorox EcoClean™

Responsible Solutions
Effective Results

*Clorox EcoClean™ Disinfectants
& Cleaners Brochure*



Introducing Clorox EcoClean™

Cleaning and Disinfecting

Clorox EcoClean™ is a new product line that is designed for cleaning professionals who seek more sustainable disinfectants and cleaners to help keep their facilities clean and healthy. Clorox EcoClean™ products use EPA Safer Choice and Design for Environment certified ingredients and are available in 25% post-consumer recycled plastic. We understand that disinfecting and cleaning is essential for every facility, so we made each product to provide effective surface coverage when used as directed. Clorox EcoClean™ product line includes a Disinfecting Cleaner, All Purpose Cleaner and Glass Cleaner.



Third Party Certifications

The below certifications provide confidence that products have been independently reviewed and meet strict standards including, environmental and safety criteria. Safer Choice, Design for the Environment, and USDA biobased are certifications awarded to products that have been voluntarily submitted for full ingredient review.



Safer Choice is an EPA Pollution Prevention (P2) program and cleaning product certification, which includes practices that reduce, eliminate, or prevent pollution at its source, such as using safer ingredients in products. Participation in the Safer Choice program is voluntary. Companies who make products carrying the Safer Choice label have invested heavily in research and reformulation to ensure that their products meet the Safer Choice Standard.

<https://www.epa.gov/p2>

<https://www.epa.gov/saferchoice/standard>



Design for the Environment (DfE): EPA's DfE logo helps consumers and commercial buyers identify antimicrobial products that meet the health and safety standards of the pesticide registration process required by the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) as well as other rigorous criteria required by the agency. When a consumer or purchaser sees EPA's DfE logo on a product, they can feel confident that the product meets stringent EPA criteria for efficacy and effects on human health and the environment.

<https://www.epa.gov/pesticide-labels/learn-about-design-environment-dfe-certification>.



USDA Biobased: The USDA Biobased label assures a consumer that the product contains a verified amount of renewable biological ingredients (referred to as biobased content). Consumers can trust the label to mean what it says because manufacturer's claims concerning the biobased content are third-party certified and strictly monitored by USDA.

<https://www.biopreferred.gov/>

Eco-Conscious Cleaning & Disinfecting

More sustainable cleaners and disinfectants that help keep facilities clean and healthy while using EPA Safer Choice and Design for Environment approved ingredients.



9/32 oz. Spray, Case UPC: 60213
4/128 oz. Refill, Case UPC: 60094

CloroxPro® Clorox EcoClean™ Disinfecting Cleaner

- ▶ U.S. EPA Design for the Environment certified
- ▶ Ready-to-use disinfectant cleaner
- ▶ Kills 99.9% of germs in 2 minutes†
- ▶ Kills *E. coli*,¹ MRSA,² Influenza A virus, Norovirus,³ and the COVID-19 virus⁴
- ▶ Sanitizes non-food contact surfaces in 15 seconds⁵
- ▶ Tested for compatibility across more than 20 common surfaces

CloroxPro® Clorox EcoClean™ All-Purpose Cleaner



9/32 oz. Spray, Case UPC: 60276
4/128 oz. Spray, Case UPC: 60278

- ▶ EPA Safer Choice certified
- ▶ USDA Certified Biobased Product
- ▶ Cuts through grease, grime and dirt
- ▶ Made with 99% plant-based cleaning ingredients
- ▶ Safe for use on counters, appliances, stainless steel, sealed granite, chrome, cooktop hoods, classroom desks, sinks and toilets

CloroxPro® Clorox EcoClean™ Glass Cleaner



9/32 oz. Spray, Case UPC: 60277

- ▶ EPA Safer Choice certified
- ▶ USDA Certified Biobased Product
- ▶ Specifically designed to cut through dirt, smudges and fingerprints
- ▶ Made with 94% plant-based cleaning ingredients
- ▶ Streak-free

† When used as directed on hard, non-porous surfaces. See product label for list of organisms.
1. *Escherichia coli* O157:H7 [(E.coli)] 2. Methicillin-resistant *Staphylococcus aureus* [(MRSA)]
3. tested as Feline Calicivirus 4. Kills SARS-CoV-2 on hard, nonporous surfaces
5. on hard, nonporous surfaces

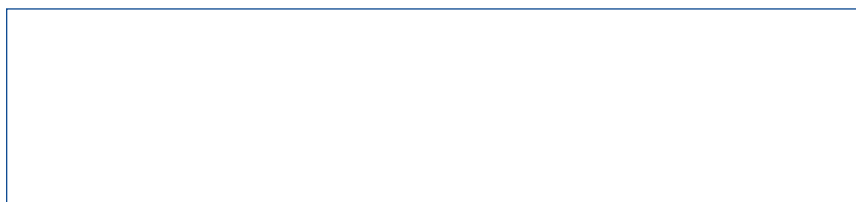
Clorox EcoClean™ Disinfecting Cleaner

— Disinfecting and Sanitizing Claims

Disinfection	Contact Time
BACTERIA	
<i>Bordetella pertussis</i>	2 min
Methicillin-resistant <i>staphylococcus aureus</i> (MRSA)	2 min
<i>Pseudomonas aeruginosa</i>	2 min
<i>Staphylococcus aureus</i> (Staph)	2 min
<i>Streptococcus pyogenes</i> (Strep)	2 min
Enveloped Viruses	
Bovine Viral Diarrhea Virus (BVDV) (Surrogate for Human Hepatitis C Virus) (HCV)	30 sec
Duck Hepatitis B Virus (Human Hepatitis B Surrogate) (HBV)	30 sec
Human Coronavirus (causes the cold virus)	30 sec
Influenza A Virus (Flu Virus)	30 sec
Respiratory Syncytial Virus (RSV)	30 sec
SARS-CoV-2 (cause of COVID-19)	30 sec

Large Non-Enveloped Viruses	Contact Time
Rotavirus	30 sec
Human Adenovirus (Type 5)	30 sec
Small Non-Enveloped Viruses	
Coxsackievirus (Type) B3	30 sec
Feline calicivirus (Surrogate for Norovirus)	30 sec
Rhinovirus (Type 14) (a Causative agent of the common cold)	30 sec
Non-Food Contact Sanitization	
BACTERIA	
<i>Escherichia coli</i> O157:H7 (<i>E. coli</i>)	15 sec
<i>Klebsiella pneumoniae</i> (<i>Kleb</i>)	15 sec
<i>Salmonella enterica</i> (<i>Salmonella</i>)	15 sec
<i>Staphylococcus aureus</i> (<i>Staph</i>)	15 sec
<i>Streptococcus pyogenes</i> (<i>Strep</i>)	15 sec

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For more information, please call 800-492-9729
 or visit us at www.cloroxpro.com

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