A Smarter Way to a Healthier Clean™

Product Solutions for Higher Education

Help Protect Your School Against Illness-Causing Germs

Every year a variety of illnesses spread on campus, taking students and staff out of the classroom and campus activities. We know that when people gather in shared spaces, viruses and bacteria can transfer through direct contact, the air or by touching a contaminated surface.* Some illness-causing germs can live on surfaces for days and weeks.

PATHOGENS	WHAT ILLNESS IS CAUSED	SURVIVAL
Norovirus	Gastrointestinal illness/stomach flu	Days to weeks on surfaces ⁺
Rhinovirus	Half of all common colds	4 - 25 hrs on surfaces ⁺
Influenza A Virus	The flu	2 hrs - 2 wks on surfaces ⁺
Staphylococcus aureus and MRSA	Skin (staph) infections	30 mins – 3 yrs on surfaces†
Measles	Measles	Up to 2 hrs in air and on surfaces ⁺



In higher education between 2009–2020¹

- There were 1,957 outbreaks of norovirus resulting in over 110,000 illnesses
- Norovirus was responsible for 65% of gastrointestinal illness outbreaks



Colds and influenza-like illnesses are associated with substantial morbidity in university students²

In 2022, 32.3% of college students reported a respiratory infection³



CLOROXPRO

- Up to 31% of college athletes are colonized with MRSA⁴
- In 2006, four large university mumps outbreaks had considerable community spread that contributed to 6,366 mumps cases nationwide⁵

Cleaning & Disinfecting with Practical Solutions

Now more than ever, people want to feel confident that shared spaces are clean and safe. By using a well-known trusted brand, you can help them feel more at ease that the job has been done effectively.

Clorox is the #1 brand used for disinfecting schools^{**} **When:** During the day and especially during rising illness levels in the school or community

Where: Shared and commonly touched hard nonporous surfaces (e.g., handles, desks, tables, faucets, etc)

Who: Faculty and other staff

How Often: In between uses or after high-use periods



CloroxPro® Clorox® Disinfecting Wipes[§] 6/75 ct canister, 15949 • 6/75 ct canister, 15948 1/700 ct bucket, 31547 • 2/700 ct, refill, 31428 9/70 ct pouch, 60034

* https://www.cdc.gov/infectioncontrol/spread/index.html * On hard non-porous surfaces ‡ 2020 Clorox Business-to-Business Brand Health Tracker, n=50 education janitorial professionals § Morning Consult Custom Research, Dec 2020, n = 6,000 consumers **2020 Clorox Business-to-Business Brand Health Tracker, n=50 education janitorial professionals norsdashboard 2. Nichol K. L., Heilly, S. D., Ehlinger E. Colds and Influenza-Like Illnesses in University Students: Impact on Health, Academic and Work Performance, and Health Care Use. Open Access Clinical Infectious Diseases [Internet]. 2005; 40(9):1263-1270. Available from: https://pubmed.ncbi.nlm.nih.gov/15825028/ REFERENCE_GROUP_EXECUTIVE_SUMMARY.pdf 4. http://www.empr.com/medical-news/contact-sportsmay-boost-spread-of-methicIllin-resistantstaphylococcus-aureus-mrsa/article/376505/ 5. Golwalkar, M., Pope, B., Stauffer, J. Mumps outbreaks at four universities - Indiana, 2016. Open Access MMWR Morb Mortal Wkly Rep. [Internet]. 2018; 67(29): 793-797. Available from: https://www.ncbi. nlm.nih.gov/pmc/articles/PMC6065207/

For All Your Disinfecting Needs, CloroxPro Has You Covered

Products	(L) When	🞗 Where	Who	How Often
Clorox EcoClean™ 9/32 oz. Spray, Case UPC: 60213 4/128 oz. Refill, Case UPC: 60094	Effective daily use	Shared and commonly touched hard, nonporous surfaces particularly in classrooms, restrooms, office areas.	Cleaning staff	Daily and after high-use periods
Total 360° Electrostatic Sprayer Cart, 1/each, 60025 Clorox° Total 360° Disinfectant Cleaner₁ 4/128, 31650 Clorox° TurboPro™ Electrostatic Sprayer 2/1 ct, 29561 Turbo Pro™ Disinfectant Cleaner 3/121 fl. oz., 60091	Nighttime or when space is vacant	Shared and commonly touched hard, nonporous surfaces particulary in classrooms/ lecture halls, dorm rooms, dining halls, sports stadiums, restrooms	Cleaning staff	Daily and after high-use periods
Anywhere® Daily Disinfectant and Sanitizer (for Total 360 sprayer devices) 4/128 fl. oz., 31651 Anywhere® Daily Disinfectant & Sanitize (for any sprayer device) 6/64 fl. oz., 60112 Anywhere® Daily Disinfectant & Sanitize 12/32 fl. oz., 01698	Nightime or when space is vacant	Shared and commonly touched surfaces, including food-contact surfaces in dining halls and kitchens including drinking fountains	Cleaning staff	Daily and after high-use periods
Clorox® Toilet Bowl Cleaner with Bleach, 12/24 fl. oz., 00031	When the toilet bowl needs to be cleaned and disinfected	Restroom, toilets	Cleaning staff	Daily and after high-use periods
Clorox [®] Clean-up [®] Disinfectant Cleaner with Bleach 9/32 fl. oz., 35417 4/128 oz., 354200	When grease, grime or mold & mildew stains are a challenge. When cleaning and disinfecting in one step is desired	Shared and commonly touched hard, nonporous surfaces, including restrooms, showers, locker rooms	Cleaning staff	As necessary
CloroxPro [®] Clorox [®] Disinfecting BioStain & Odor Remover 4/128 fl. oz., 31910 6/32 fl. oz., Pull-top, 31911 9/32 fl oz., 31903	When there is blood, body fluid or bad odors present (e.g., feces, vomit, urine)	Places where bio spills happen, or where odor tends to be a challenge	Cleaning staff	As necessary

Use products as directed on each product's label *Availability by UPC may vary by distributor based on fluctuation of Clorox supply



For more information, contact your Clorox sales representative. Call: 1-800-492-9729 Visit: www.cloroxpro.com

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