



**Business & Industry  
Foodservice  
Solutions**



## **Optimize Business & Industry Foodservice Operations**

**Streamline and control inventory by using packaging across multiple venues and applications.**

- **Cost control** – select from multiple materials to find the best product/value fit based on customer needs/wants.
- **Revenue growth** – people buy with their eyes; merchandise a variety of applications, i.e. sandwiches, salads, snacks, etc. to increase impulse, grab 'n' go sales.
- **Employee convenience** – package hot or cold meals in a variety of packaging options to allow employees to quickly pick up a meal and eat at their desk.



**DELIVERS**

**Business & Industry  
Foodservice Solutions**



Catered Events  
& Delivery Service



Cafeteria



For additional information,  
contact your Dart representative  
or call 1-800-248-5960

[www.dartcontainer.com](http://www.dartcontainer.com)

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# Streamline & Control Inventory

Use packaging across multiple venues



Coffee Shops &  
Grab 'n' Go



Office  
Breakroom



# SNACKING A New Pastime



Almost half of consumers say they **snack twice per day**, compared to 25% in 2010.

Twenty-eight million people eat a grab 'n' go snack every day.

55% of **consumers are more likely to eat what tastes good** rather than what is healthier.

Food Service Director (2016). *Going Green. Get More Sustainability for Your Budget Dollar.*

The NPD Group (2013). *Convenience Stores Five Times More Likely to Be Source for Grab-and-Go Snacks.*

Supermarket News (2017). *Balancing Taste and Nutrition the Key to Winning in Snacks.*



## Cup Inserts

- + Clean-Lift™ post/divider
- + Easily remove insert from cup without touching food contents
- + Increased satisfaction for consumers, clean hands, and no product contamination



## ClearPac® SafeSeal™ Containers

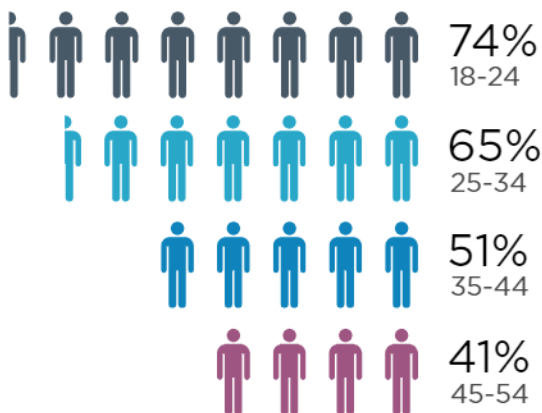
- + Made from #1 PET
- + Tamper evident & tamper resistant
- + Excellent clarity for product merchandising



# GRAB A Smoothie

## Consumers Purchasing Smoothies Within the Past Three Months

(Within Age Bracket)



CSP Magazine. (2015)  
Foodservice Handbook.  
*The Business of Food.*



### Conex ClearPro® Cups

- + Made from #5 Polypropylene
- + Available in clear or custom print



### Solo® Ultra Clear™ PET Cold Cups

- + Made from #1 PET
- + Available in clear or custom print
- + Provides product visibility
- + Enhances product appeal which increases sales



# BREAKFAST Best Meal Of The Day



Other than coffee, the breakfast sandwich has become the number one morning foodservice item.

**Two out of five consumers order breakfast-type sandwiches** outside of usual breakfast hours.

QSR (2012). Consumer Trends. *Drive Time*.

Food Service Director (2016). Menu Strategies. *8 Sandwich Trends to Watch*.



## PresentaBowls Pro™

- + Perimeter seal maintains freshness and increases shelf life
- + Excellent for both hot and cold applications
- + Clear lid for product merchandising



## OctaView®

- + Unique octagonal design
- + Available #5 polypropylene, which is excellent for hot applications



## ClearSeal®

- + Perimeter seal
- + Completely seals entire tray for maximum freshness
- + Increases customer satisfaction by maintaining product quality, thereby increasing operator sales



# WORKPLACE Coffee



**11%** of all coffee consumed is from the consumer's employer.

**49%** of consumers purchase coffee based on convenience.

**44%** of people are less than "very satisfied" with their office coffee area.

CSP Magazine (2015). Foodservice Handbook. *The Business of Food.*

CSP Magazine (2015). Foodservice Handbook. *The Business of Food.*

National Coffee (2015). Infographic: 2015 National Coffee Drinking Trends.



## Fusion® Cups

- + Appealing and inviting gourmet beverage cup
- + Superb graphics
- + Superior insulation
- + Custom or stock print



## PerfectPak®

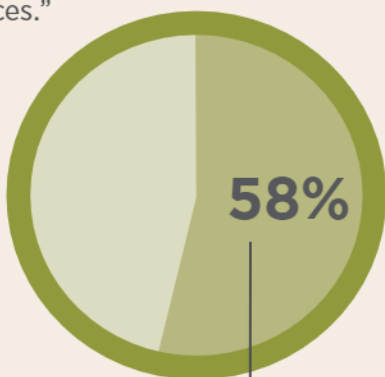
- + Reduced case size
- + Perfect for small breakroom areas
- + Reduces amount of inventory on hand



# SUSTAINABILITY Matters

Dart is committed to making a positive difference to the environment by offering a full portfolio of sustainable solutions with positive environmental attributes.

“Both **Baby Boomers and Millennials** are willing to pay a premium for sustainable resources.”



**“58% of prospective employees** consider a company’s **social and environmental commitments** when deciding where to work”

Food Service Director (2016). *Going Green. Get More Sustainability for Your Budget Dollar.*

Cone Communications (2016). *Employee Engagement Study.*



## Bare® by Solo® Eco-Forward® PCF (Post Consumer Fiber) Paper Hot Cups

- + Minimum 10% post-consumer recycled fiber
- + Made with less virgin material



## Bare® by Solo® Eco-Forward® Bagasse (Sugarcane) Dinnerware and Hinged Lid Containers

- + Made from 97% plant-based material
- + Optimizes the use of a naturally occurring resource which can replenish itself
- + Enhances customer perception by demonstrating commitment to the environment

