

DIAL® ANTIMICROBIAL LIQUID HAND SOAP

WHY IS THERE A NEW ACTIVE FORMULA?

Q: What is the new active ingredient in the TOTAL CLEAN FORMULA?

A: Benzethonium Chloride (BZC)

Q: Why is there a new active?

A: Henkel constantly evaluates new ingredients, developing formulas and solutions to bring the best possible products to market for our consumers. We listen to their preferences and needs. Through this process, we are introducing new formulas for Dial® antibacterial liquid hand soaps, removing triclosan and replacing it with another active ingredient regulated by the FDA. These new liquid hand soap formulas will continue to meet high safety and efficacy standards and address consumer preferences and needs.

Henkel is committed to the health and safety of our consumers. We ensure that every ingredient in our products meets all applicable legal and regulatory requirements, as well as our own stringent standards of consumer safety.

Since this is an industry conversation, you can learn about the use of triclosan from the ACI (American Cleaning Institute) website: www.cleaninginstitute.org

Q: Can I mix the current refills with the New Active Formula?

A: Due to its unique surfactant base, TOTAL CLEAN FORMULA refills should only be used with TOTAL CLEAN FORMULA pumps and should not be combined with other liquid hand soaps.

Q: When will additional Dial Complete® SKUs convert to the TOTAL CLEAN FORMULA?

A: Additional Dial Complete® SKUs will convert in the 2nd Half of 2016, but select SKUs of the Current Formula will continue to be available for Healthcare and Food Service.

Kills 99% of the following at 15 seconds:

- *Clostridium difficile* ATCC 9689 (vegetative)
- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Escherichia coli* 0157:H7 ATCC 43888
- *Listeria monocytogenes* ATCC 15313
- *Pseudomonas aeruginosa* ATCC 9027
- *Salmonella enterica* subsp. *Enterica* ATCC 13076
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Streptococcus pneumoniae* ATCC 6303
- *Streptococcus pyogenes* ATCC 14289

Kills 99% of the following at 30 seconds

- *Acinetobacter baumannii* ATCC 19606
- *Clostridium difficile* ATCC 9689 (vegetative)
- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Escherichia coli* 0157:H7 ATCC 43888
- *Klebsiella pneumonia* ATCC 10031
- *Klebsiella pneumoniae* ATCC BAA-1705
- *Listeria monocytogenes* ATCC 15313
- *Pseudomonas aeruginosa* ATCC 9027
- *Salmonella enterica* subsp. *Enterica* ATCC 13076
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Staphylococcus aureus* ATCC 33591 (MRSA- Hospital acquired)
- *Streptococcus pneumoniae* ATCC 6303
- *Streptococcus pyogenes* ATCC 14289

Kills 99.9% of the following at 15 seconds:

- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Escherichia coli* 0157:H7 ATCC 43888
- *Salmonella enterica* subsp. *Enterica* ATCC 13076
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Streptococcus pyogenes* ATCC 14289

Kills 99.9% of the following at 30 seconds:

- *Burkholderia cepacia* ATCC 25416
- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Escherichia coli* 0157:H7 ATCC 43888
- *Klebsiella pneumonia* ATCC 10031
- *Listeria monocytogenes* ATCC 15313
- *Pseudomonas aeruginosa* ATCC 9027
- *Salmonella enterica* subsp. *Enterica* ATCC 13076
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Streptococcus pyogenes* ATCC 14289

Kills 99.99% of the following at 15 seconds:

- *Enterococcus faecalis* (VRE) ATCC 51299
- *Escherichia coli* ATCC 11229
- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Streptococcus pyogenes* ATCC 14289

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- *Shigella flexneri* ATCC 700930
- *Shigella sonnei* ATCC 11060
- *Streptococcus pyogenes* ATCC 14289



Upgrade your soap today

For more information about our professional products please visit our website: www.dialprofessional.com, send us an email at info@dialprofessional.com, or call 1-800-253-3425.

