

**WYPALL**<sup>®</sup>  
BRAND

**WYPALL**<sup>®</sup> REACH<sup>™</sup>  
TOWEL SYSTEM

*Clean without compromise*



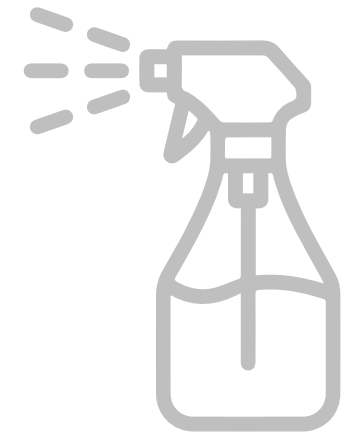
# CLEANING PROTOCOLS ARE FOREVER CHANGED

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There is an increased emphasis on **cleaning, disinfecting and sanitizing** in every workplace.

Every facility manager is constantly thinking about how to keep the workplace **clean and hygienic** to protect employees and customers.

CDC guidelines recommend the use of **single-use, disposable wipes** for cleaning frequently touched surfaces.



## ***DID YOU KNOW?***

- Exposed roll towels can be touched **up to 70 times** before they are finished.<sup>1</sup>
- Users typically unwind **up to six feet of paper** per task.<sup>2</sup>
- Uncovered rolls can present a **hygiene and contamination risk.**

1 Sapio Research 2018 – average roll length/average usage amount

2 Sapio Research 2018

3 Based on market share



## THE CUSTOMER NEED

Solutions to ensure cleaning protocols — Minimize cross-contamination

Productivity cannot be compromised

Smaller sheet size — Needs to be compatible with wide range of chemicals



# INTRODUCING WYPALL® REACH™ TOWEL SYSTEM

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*Clean without compromise: The hygienic, portable and versatile solution for light-duty tasks*



*Closed dispenser helps  
reduce the risk of  
cross-contamination*



*Portable for  
on-the-go cleaning  
one-at-a-time  
dispensing*



*7" x 11" sheet size,  
compatible with a wide  
range of chemicals:  
Hydrogen Peroxide,  
Peracetic Acid,  
Quats & IPA*

*Helping  
to drive  
hygiene  
standards*

*NOTE: Chemicals  
**CANNOT** be used in  
the dispenser*

# WYPALL® REACH™ TOWEL SYSTEM

- **Designed to help reduce the risk of transmission of bacteria** – driving hygiene standards in your facility
- **Fully enclosed system** – to keep towels clean – helping to reduce the risk of cross contamination
- **Single sheet dispensing** – helps to reduce waste. Only touch the sheet you use
- **Always at hand** – convenient and portable for cleaning frequently touched surfaces

*Helping  
to drive  
hygiene  
standards*





## SYSTEM FEATURES

Ribs and lid clasp hold roll in securely



Hinged lid cannot be removed and lost. Roll is always covered



Strippable core is easily removed



NOTE: Chemicals **CANNOT** be used in the dispenser

# WYPALL® REACH™ SYSTEM LOADING INSTRUCTIONS

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1

Lift the edge of the perforated core between red lines



2

Pull the edge up to begin core removal



3

Fully extract cardboard core and discard



4

Place coreless role in the dispenser



5

Feed sheet through circular nozzle



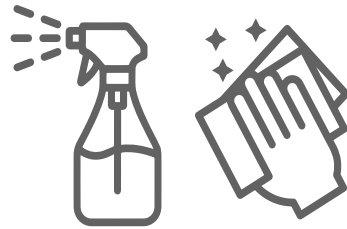
6

Close lid securely and pull sheets to dispense

**[WypAll Reach Towel System Instruction Video](#)**



# WYPALL® L10 TOWEL CHEMICAL COMPATIBILITY



Spray & Wipe

Chemical

Natural Fiber – UCTAD

Quats (quaternary / ammonium compound)



Hydrogen Peroxide



Peracetic Acid



Isopropanol



Bleach  
(sodium hypochlorite)



NOTE: Chemicals **CANNOT** be used in the dispenser

# CODES AND SPECIFICATIONS

Description	Code	Technology	Length	Width	Sheets/roll	Quantity/Case	Sheets/Case
WypAll® L10 Towel	53734	UCTAD™	11"	7"	340	6	2040
WypAll® Reach™ Dispenser	53688	Plastic	9" (h)	10"	N/A	1	NA



## WYPALL® BRAND GUARANTEE

**Save 20% in 60 Days with WypAll® Wipers or Your Money Back. Guaranteed!**

Replace your current rags or laundered towels for 60 days. If you don't see 20% savings<sup>1</sup>, we will reimburse you the difference between the cost of your product and the Kimberly-Clark Professional product up to \$1,000.

# ***Appendix***



# TARGETS

## Target Customers

- **Clean without compromise:** The hygienic, portable and versatile solution for light-duty tasks

## Common Applications

- Spray and wipe jobs
- Absorbing small liquid spills
- Cleaning smooth surfaces
- Glass and plexi-glass
- Detail and fine assembly

