



Strong

From powders to liquids, bleaches to softeners, **MAXIM® Laundry** products combine the latest in chemical research with the outstanding cleaning performance needed to take on heavy soil loads on all types of fabrics.

**Lemon Laundry Detergent**  
LP 4099

Aggressive surfactant system, effective in all water conditions, with anti-soil redeposition agents.

*Available Sizes:*  
50 pound (pail) | 50 pound box

*Color:* White | *Fragrance:* Lemon  
*pH Range:* (1%) 10.75 - 11.25 | *Dilution:* 4 - 8 oz/50 lb fabric

**Deluxe Lemon Laundry Detergent**  
LP 4101

Phosphate-free, broad-spectrum cleaning, with optical brighteners.

*Available Sizes:*  
50 pound (pail) | 50 pound box

*Color:* Yellow | *Fragrance:* Lemon  
*pH Range:* (1%) 11.5 - 12.0 | *Dilution:* 6 - 8 oz/50 lb fabric

**Ultra Premium**  
LP 4105

Commercial strength laundry detergent, with optical brighteners and anti-soil redeposition agents.

*Available Sizes:*  
50 pound box

*Color:* White | *Fragrance:* Fresh  
*pH Range:* (1%) 11.0 - 11.5 | *Dilution:* 3 - 4 oz/50 lb fabric

**Heavy Duty Built Phosphate Detergent**  
LP 4115

Surfactants, alkalis, and sequesterants effective in all water conditions. Eliminates use of duplicate products.

*Available Sizes:*  
50 pound box

*Color:* White to Brown | *Fragrance:* None  
*pH Range:* (1%) 12.5 - 13.0 | *Dilution:* 3 - 5 oz/50 lb fabric

**Liquid Laundry Detergent**  
LP 4128

Quickly lifts and suspends soils, leaving clothes smelling clean with no alkaline residue.

*Available Sizes:*  
4/1 gallon | 5 gallon | 15 gallon

*Color:* Blue | *Fragrance:* Fresh  
*pH Range:* 8.0 - 8.5 | *Dilution:* 1 - 4 oz/50 lb fabric

**Built Laundry Detergent**  
LP 4130

Aggressive surfactant system for automatic dispensing systems. Eliminates need for break or builder.

*Available Sizes:*  
5 gallon | 15 gallon

*Color:* Amber | *Fragrance:* Floral  
*pH Range:* 13.5 - 14.0 | *Dilution:* 3 - 7 oz/50 lb fabric

**Ultra Built  
Laundry  
Detergent**  
LP 4135

Cleans in low use concentrations, in hot or cold water. Eliminates the need for a break or builder.

*Available Sizes:*  
5 gallon | 15 gallon

*Color:* Amber | *Fragrance:* Lemon-Lime  
*pH Range:* 13.5 - 14.0 | *Dilution:* 3 - 7 oz/50 lb fabric



**Liquid  
Laundry  
Builder**  
LP 4208

Highly alkaline break/builder creates optimum washing conditions to remove grease, oil and protein.

*Available Sizes:*  
5 gallon

*Color:* Clear | *Fragrance:* Bland  
*pH Range:* 13.5 - 14.0 | *Dilution:* 2 - 4 oz/50 lb fabric

**Surge**  
LP 4141

Bio-active laundry detergent, enzyme fortified to remove blood, grass, and food stains.

*Available Sizes:*  
5 gallon

*Color:* Blue | *Fragrance:* Fresh  
*pH Range:* 8.5 - 9.0 | *Dilution:* 1 - 2 oz/50 lb fabric

**All Fabric  
Bleach**  
LP 4307

Oxygen bleaching action is effective in all temperatures, and safe on most fabrics and colors.

*Available Sizes:*  
50 pound box

*Color:* Blue | *Fragrance:* Fresh  
*pH Range:* (1%) 10.5 - 11.0 | *Dilution:* 2 - 8 oz/50 lb fabric

**Laundry  
Bleach**  
LP 4306

6% chlorine bleach powder oxidizes organic residues for excellent stain removal and optimum bleaching potential.

*Available Sizes:*  
50 pound pail | 50 pound box

*Color:* White | *Fragrance:* Characteristic  
*pH Range:* (1%) 7.0 - 7.5 | *Dilution:* ¾ - 3 oz/50 lb fabric

**All Fabric  
Bleach**  
LP 4320

Non-chlorine liquid bleach for use on colored and synthetic fabrics; leaves no harmful residue.

*Available Sizes:*  
5 gallon | 15 gallon

*Color:* Clear | *Fragrance:* None  
*pH Range:* 5.0 - 5.5 | *Dilution:* 1½ - 2½ oz/50 lb fabric

**Laundry  
Destainer**  
LP 4308

Ensures optimum bleaching, helps remove proteins and starches to aid in stain removal.

*Available Sizes:*  
5 gallon | 15 gallon

*Color:* Straw | *Fragrance:* Chlorine  
*pH Range:* 12.0 - 12.5 | *Dilution:* ¾ - 1½ oz/50 lb fabric

**Laundry  
Softener**  
LP 4520

Suitable for synthetic fabrics and cotton, giving fabric a soft, smooth feel and fresh, clean scent.

*Available Sizes:*  
4/1 gallon | 5 gallon | 15 gallon

*Color:* Blue | *Fragrance:* Floral  
*pH Range:* 4.5 - 5.0 | *Dilution:* ½ - 1 oz/50 lb fabric

**Rust  
Removing  
Sour**  
LP 4404

Neutralizes alkaline residues, dissolves, suspends iron stains, and helps prevent graying and fading.

*Available Sizes:*  
5 gallon | 15 gallon

*Color:* Clear | *Fragrance:* None  
*pH Range:* 1.0 - 1.5 | *Dilution:* ½ - 1 oz/50 lb fabric

**Laundry  
Spotter**  
LP 4802

Fast-acting, effective against a wide variety of soils, and does not form rings.

*Available Sizes:*  
4/1 gallon

*Color:* Light Blue | *Fragrance:* None  
*pH Range:* 10.0 - 10.5 | *Dilution:* RTU

**Ultra  
Sour-Soft**  
LP 4522

Softener and neutralizer, brightens white and colors, and speeds extraction and drying.

*Available Sizes:*  
5 gallon | 15 gallon

*Color:* Blue | *Fragrance:* Floral  
*pH Range:* 1.5 - 2.0 | *Dilution:* ½ - 1 oz/50 lb fabric