

Caregivers truly care about their residents



91% OF CAREGIVERS are more likely to use a laundry product that is **clinically tested** to be **GENTLE ON SKIN**



Residents feel more at home with brands they **KNOW AND TRUST**



Would recommend Tide® Professional because it is clinically tested **GENTLE ON SKIN**



100% IMPORTANT PROVIDING A "HOME-LIKE" ENVIRONMENT to the well-being of my residents



98% INDICATE The **QUALITY OF THE LAUNDRY SYSTEM**, including detergent, is **IMPORTANT** to a resident's well-being



97% AGREE I AM WILLING TO GO ABOVE AND BEYOND to provide my residents with linens that are gentle on their skin

every experience counts.™

P&G
Professional™



Name:

Phone no.:

Contract no.: