

# GROW YOUR BUSINESS

P&G Professional's winning business model delivers:

## More customers

P&G media investment drives awareness, bringing new customers to the category.



Over **\$400MM** in national brand investment



### P&G Professional dedicated media

- ✓ Steaming video
- ✓ National radio
- ✓ Social media
- ✓ Podcasts
- ✓ Influencers

## More sales

Grow sales with superior performing products from P&G Professional's trusted brands.



Powerful products get the job done faster



Our most trusted brands for general cleaning, disinfection, and sanitization.



- ✓ Hotel & restaurant guests prefer establishments to use cleaning brands they know and trust.\*\*
- ✓ P&G Professional brands consistently rank among the highest for both awareness and trust.\*\*

## More cleaning products

P&G Professional offers a complete portfolio of products to tackle every cleaning job to be done.



Discover our comprehensive and innovative portfolio of products



- ✓ We continuously update and improve our products. Discover our latest Dawn formulation.



To learn more, please call 1.800.332.7787. Visit [www.pgpro.com](http://www.pgpro.com) or contact your P&G Professional representative today.

\* vs. a leading professional degreaser

\*\* than the leading competitive professional brand. Source: May 2020 NA PGP Study, n=974 diners who eat at full-serve or limited-serve restaurants at least twice a week

# A Superior Clean with only 7 products

## DISH & GREASE CUTTING



### Dawn Professional Manual Pot & Pan Detergent

- Dawn cuts grease faster\*\*\*

### Dawn Professional Multi-surface Heavy Duty Degreaser

- Cuts grease 2X faster\*\*\*\*
- Ideal for fryers, range hoods, ovens, greasy counters, walls and more

## HIGH TOUCH SURFACES



### Microban 24 Sanitizing Spray

- Keeps killing 99.9% of bacteria for up to 24 hours\*\*
- Ideal for high-touch surfaces such as doornobs, light switches and stair railings
- Initially kills the virus that causes Covid-19§§

## TABLETOPS, COUNTERTOPS, MIRRORS, WINDOWS



### Spic & Span Disinfecting All-Purpose Spray and Glass Cleaner

- Kills SARS-CoV-2†, Influenza A Virus in 2 minutes§
- Kills 99.9% of bacteria and viruses\*
- Ideal for non-porous hard surfaces, including glass

## SINKS, TOILETS, CUTTING BOARDS



### Comet Disinfecting Cleaner with Bleach

- Cleans with 50% fewer strokes†† saving you time and labor
- Non-abrasive formula is effective against tough kitchen and bathroom soils
- Bleaches food stains on countertops, tables, and cutting boards

## FLOORS



### Dawn Professional Heavy Duty Floor Cleaner

- Cuts tough grease on commercial kitchen floors

\*See EPA master label for full list of organisms and contact times \*\*When used as directed, effective for 24 hours against Staphylococcus aureus & Enterobacter aerogenes bacteria \*\*\*Greasy spatula dipped in mixture of 1 part dish detergent to 10 parts city water vs. leading foodservice professional manufacturer's pink commercial private label dish detergent \*\*\*\*vs. the leading professional foodservice supplier's national degreasers †On hard, non-porous surfaces ††vs. other leading brands §On hard, non-porous surfaces §§When following disinfection use instructions, initially kills SARS-CoV-2 on hard non-porous surfaces