



CLEAN WITH CONFIDENCE

Tide reliably delivers the performance you know and trust to get your laundry clean

every experience counts.™

P&G
Professional™

Tide® Original Liquid

- Outstanding cleaning and stain removal.
- Contains more cleaning ingredients, less water.*
- Phosphate-free and made of biodegradable soaps, safe for septic systems.

Tide® High Efficiency Liquid

- Tide High Efficiency Liquid includes all the benefits as Tide® Original Liquid, plus a low-sudsing detergent that provides great cleaning performance in high efficiency machines.

*vs. leading liquid value detergent.