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Dear Valued Partner,

In 2015, SC Johnson began its return to the professional market with the acquisition of Deb Group, the world's leader in occupational skin care and hand hygiene. The expanded SC Johnson Professional® business provides skin care, cleaning and hygiene solutions for industrial, institutional and healthcare users. Our purpose is to bring innovative, quality products and services to professional markets with outstanding performance, and we are excited to achieve this purpose under a single brand moving forward.

To complement this integration, the Deb corporate identity is now transitioning to SC Johnson Professional® over the next few months to create one identity for all professional markets. Over the next year, you will see the updated branding on all communications, collateral and products. The branding transition will have no impact on current distributor relationships, product numbers or product brand names (i.e. Kresto®, Solopol® GFX™).

If you have any questions regarding the transition to SC Johnson Professional, please contact marketingusa@debgroup.com.

Thank you for your valued partnership.