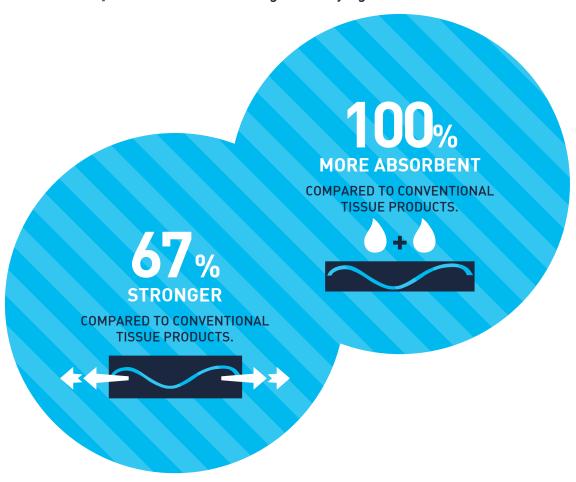
## WHY DRY TECH IS UNIQUE

DRY TECH is created using air. To add comfort, softness and absorption, air flows through the fibers and creates air pockets, increasing the paperis bulk. The process is called Through-Air Drying.



## **DRY TECH ADVANTAGES**

- INCREASED WET AND DRY STRENGTH ensuring perfect dispensing and maximum performance.
- **Increased softness and absorption** SAVING TIME AND ADDING COMFORT.
- REDUCED WASTE through increased performance of each towel.
- **REDUCES PAPER CONSUMPTION** and therefore cost.



HIGH PERFORMANCE. LOW WASTE.







The Sofidel Group, a privately held company owned by the Stefani and Lazzareschi families, is the world leader in the manufacture of paper for hygienic and domestic use. Founded in 1966, the Group has subsidiaries in 13 countries - Italy, Spain, the UK, France, Belgium, Germany Sweden, Poland, Hungary, Greece, Romania, Turkey and the USA. It has more than 6,000 employees and \$ 2,130 million dollars net sales.







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DRY TECH IS A GREAT VICTORY FOR HYGIENE AND A NEW RECORD FOR PAPERNET: IDEAS, RESOURCES AND TECHNOLOGIES TO SUPPLY HYGIENE AND QUALITY - ALWAYS.



# THE RANGE







#### **DRY TECH IS BETTER**

Dry Tech is bulkier and softer thanks to its internal air pockets that guarantee extremely high wet and dry strength and top reliability.

Absorbs faster and saves time.

### **DRY TECH SAVES MONEY**

Dry Tech substantially reduces excess use of paper, refilling operations and waste.
By absorbing greater quantities of liquids, it greatly reduces paper consumption and supply costs.